

ANNEXURES

Annexure 1: Variables descriptive of the festival's level of complexity. Source: adapted from Falcone & Moretti, 2004, p. 197

FESTIVALS: DESCRIPTIVE VARIABLES		
	Level of complexity	
	LOW	HIGH
Type of content	Single type of content	Multiple types, varying over time
Duration	A few days	More than a month
Frequency	Annual	More than once a year
Number of events	Few	Many
Location	Single, stable and consolidated	Multiple, changing every time
Venue	Always the same; only open-air/indoors	Changing every time; combination of indoor and outdoor venues
Participation of the public	Only as spectators	Co-planners; Co-producers
Trade	Absence or main element	Non-straightforward mix of trade and non-trade components
FESTIVALS: INSTITUTIONAL AND ORGANISATIONAL ASPECTS		
	Level of complexity	
	LOW	HIGH
Number of stakeholders involved	Single stakeholder	Multiple stakeholders
Nature of stakeholders	Private, public, mixed, for-profit, not-for-profit	Private, public, mixed, for-profit, not-for-profit
Location	Presence of local stakeholders	Presence of local and non-local stakeholders
Institutional approach	Single	Number of institutional solutions, enabling anomalous strategic coalitions

Annexure 2: Level of complexity of the Festival Della Valle d'Itria with reference to variables. Source: our presentation based on Falcone & Moretti, 2004.

FESTIVAL DELLA VALLE D'ITRIA: DESCRIPTIVE VARIABLES					
	Level of complexity				
	LOW		MEDIUM	HIGH	
Type of content	Single type of content	✓		Multiple types, varying over time	
Duration	A few days		✓	More than a month	
Frequency	Annual	✓		More than once a year	
Number of events	Few		✓	Many	
Location	Single, stable and consolidated		✓	Multiple, changing every time	
Venue	Always the same; only open-air/indoors		✓	Changing every time; combination of indoor and outdoor venues	
Participation of the public	Only as spectators	✓		Co-planners; Co-producers	
Trade	Absence or main element	✓		Non-straightforward mix of trade and non-trade components	
FESTIVAL DELLA VALLE D'ITRIA: INSTITUTIONAL AND ORGANISATIONAL ASPECTS					
	Level of complexity				
	LOW		MEDIUM	HIGH	
Number of stakeholders involved	Single stakeholder		✓	Multiple stakeholders	
Nature of stakeholders	Private, public, mixed, for-profit, not-for-profit	✓		Private, public, mixed, for-profit, not-for-profit	
Location	Presence of local stakeholders	✓		Presence of local and non-local stakeholders	
Institutional approach	Single	✓		Number of institutional solutions, enabling anomalous strategic coalitions	