

Conference Announcement on International Summit on Herbal and Traditional Medicine

Hongguan Jiao

We are pleased to welcome you to the "**International Summit on Herbal and Traditional Medicine**". The congress is scheduled to take place in the beautiful city of **Tokyo, Japan, September 21-22, 2020**. **Traditional Medicine 2020** conference will provide you with an exemplary research experience and huge ideas.

The perspective of **Traditional Medicine 2020** Conference is to set up research to help people understand how treatment techniques have advanced and how the field has developed in recent years.

The Conference is designed to canvas a variety of contemporary Medicinal considerations of interest to medical world as well as other allied healthcare providers. The Conference will thus feature a highly interactive and multidisciplinary program including initiatives to address the entire medical pathways to the latest fundamental, applied and translational applications in **Herbal and Traditional Medicine**.

Herbals have been used for health and medical purposes for several thousands of years, majority of people still using herbal medicine to meet their health needs. Medicinal plants are important sources for pharmaceutical manufacturing. **Medicinal plants and herbal medicines** having highest market in china since decade, medicinal plants can be used as food to meet daily requirements of body. Certain European and Oriental countries have been exploring the use of herbs and has been in practice since the centuries. The basic herbs have no side effects, remedies are in sync with nature which is the biggest plus point where no other medicine can claim these facts.

Traditional medicine also known as indigenous or folk medicine comprises medical aspects of traditional knowledge that developed over generations within various societies before the era of modern medicine. The World Health Organization

defines traditional medicine as "the sum total of the knowledge, skills, and practices based on the theories, beliefs, and experiences indigenous to different cultures, whether explicable or not, used in the maintenance of health as well as in the prevention, diagnosis, improvement or treatment of physical and mental illness. In some Asian and African countries, up to 80% of the population relies on traditional medicine for their primary health care needs. When adopted outside of its traditional culture, traditional medicine is often called alternative medicine. Practices known as traditional medicines include Ayurveda, Siddha medicine, Unani, ancient Iranian medicine, Iranian (Persian), Islamic medicine, traditional Chinese medicine, traditional Korean medicine, acupuncture, Muti, Ifá, and traditional African medicine. Core disciplines which study traditional medicine include herbalism, ethnomedicine, ethnobotany, and medical anthropology.

To enhance the field and make people aware of it the organizing committee decided to hold a conference. **Traditional Medicine 2020** is one of the fast growing and developing areas of Herbal and Traditional Medicine.

People who have missed attending the past conference are most welcome to present your research ideas at the **Traditional Medicine 2020** conference. This conference will help you improve networking with eminent people in the field of Herbal and Traditional Medicine.

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