Impacts of Down Syndrome and Chromosome Abnormalities on Journal

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ABSTRACT

Journal of Down Syndrome & Chromosome Abnormalities (JDSCA) has released 6 volumes successfully and more than 5 new editors were added to the Editorial Board. Journal quality and citations are improved and published more than 60% articles from higher income countries.

INTRODUCTION
In 2020, Journal has released one issue i.e. Volume 6, Issue 1. In upcoming issues journal will focus on Chromosome abnormalities. Editor’s papers will improve the journal quality by 25%.


JDSCA is active in social media to bring awareness about the journal and its reputation by posting frequently to the public and research communities. Authors have posted their published articles in Social media by linking to journal and it has brought more reputation to the journal. JDSCA focusing on interaction with universities and universities promotions as it will bring more reputation and noticeability to the people.

Procedures to follow:
1) Focusing on People: First we need to get who is our frequent visiting audience.
2) Choosing correct platform to post sometimes we cannot post everything in some social media platforms like in linkedin we will be having limited access to post but in linkedin we can get good scholar researchers. So, we need to select few social media platforms based on post requirement.
3) Improving community: Once we understand our audience and social media platform where to use, now we need to focus on building community.
4) Mixture of Content: Before posting in social media we need to mix few other topics in post to reach maximum people and bring more attention in community. So, creating good content before posting is needed.
5) Expert Guidance: we need to have expert guidance from authors and editors. We should also post about our editors and authors to boost up their confidence and it brings more positivity towards our journal. If we can follow these few procedures to use social media, it would be grateful to journal.

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Received date: Sep 08, 2020; Accepted date: Sep 29, 2020; Published date: Nov 05, 2020


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CONCLUSION
We need to thank editors and reviewers for their continues efforts towards JDSCA journal. Editors and Reviewers are analyzing the quality of papers and helps to take the decision either to accept or reject.