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Mass spectrometry is a powerful analytical technique with different applications in biology, chemistry, and physics. It uses for evaluation of protein sequence, cell structure, Analysis of Lipids, Proteins and Peptides, Oligonucleotides, organic chemistry, polymer chemistry, evaluation of structure, it has application in disease characterization and biomarker investigations, examination of ionic-molecular interactions, determination of the abundance of isotopes in nature and in atomic reactions, determination of the atomic masses of stable and radioactive isotopes, examination of surfaces and modification of surfaces, ion implantation, Geology and Cosmology, especially age determination, Examination of the upper atmosphere and space research.

The marketing mix is an important part of the marketing of mass spectra and consists of the marketing 'tools' you are going to use. But marketing strategy is more than the marketing of mixed spectrometry. The marketing strategy sets your marketing goals, defines your target markets and describes how you will go about positioning the business to achieve advantage over your competitors.

The marketing mix, which follows from your marketing strategy, is how you achieve that 'unique selling proposition' and deliver benefits to your customers. When you have developed your marketing strategy, it is usually written down in a marketing plan. Your marketing strategy may serve you well for several years but the details, such as budgets for marketing activities, of the marketing plan may need to be updated every year.

Mass spectrometry in global market was valued at $4,598 million in 2016, and is estimated to reach at $7,922 million by 2023, registering a CAGR of 8.0% from 2017 to 2023.

The conference welcomes all the eminent leaders and Professors of chemistry to share their research work and experiences, we are open for all the scientists from all over the globe with their new findings. We encourage young researchers, students to participate and share their ideas in the conference. We are also honor to welcome Directors, Vice President, Head of technology from industries, R&D Chemist, Life Sciences Specialist, and Exhibitors are also welcoming to exhibit their projects and products.

The Mass Spectrometry 2020 is an event that aims to explore the Innovative approaches for current Investigations and Strategies scheduled to be held on June 17 and 18, 2020 at Barcelona, Spain. The conference will serve as a platform to bring together in the field of Mass Spectrometry, Junior/Senior research fellows, Students, Directors of Mass Spectrometry companies, Mass Spectrometry, Members of Mass Spectrometry associations and exhibitors from Mass Spectrometry /Plastic Industries to magnifying scientific knowledge by sharing the research and ideas.

Prof. Sultan Mussakhan from Nazarbayev University, kazakhstan to present a session on Chromatography.

Mass Spectrometry Conference is glad to schedule the 10th Edition of International Conference on Mass Spectrometry which is going to be held during June 17-18, 2020 in Barcelona, Spain.

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