Market Analysis 2020

Nursing Growth in Switzerland

Piotr Karniei

The demand of Nursing staff in European countries and all over the world is rising day by day. Many are facing a lot of shortage in nurses to optimize the healthcare needs. As per the recent statistics, France has shortage of nurses with 700 nurses per 100,000 inhabitants. From survey Data Company, Jobfeed analyzed over 1.5 million vacancies for nurses in the near future. This shows that there is significant demand and growth in market in the field of nursing. In Switzerland, currently there is a shortage of 50,000 nurses and this would be increased 25% by 2025. There is also a need to increase number of Colleges and Universities in Switzerland. In Future, more senior citizens globally require Long term care. Europe may be facing 1 million shortages of nurses by 2020.

Switzerland spends 12.4% of its GDP on health, or US\$7 919 per capita (OECD, 2017); 46% is spent on inpatient care, 29% on outpatient care and 12% on pharmaceuticals dispensed to outpatients. The share of inpatient care is much higher than the OECD average (33%), for example due to longer hospital stays compared to most other OECD countries, while the share of pharmaceuticals is lower (OECD average: 20%). The relative share of expenditure by type of health care services has remained stable over time (OECD, 2017). To date, reimbursement of basic health care services is uniformly regulated on a national level, but costs for equivalent health services vary significantly across cantons, as well as private or complementary health insurance coverage. To increase transparency and comparability of Swiss health care, Swiss Diagnosis Related Groups (DRGs) became effective on 1 January 2012 on a national level. According to the recent revision of the Swiss Health Insurance Act, this new classification system aims at standardizing reimbursement of health care services in acute care settings.

Zürich is one of the largest cities in Switzerland; it is the capital of the canton of Zürich. It is located at the northwestern tip of Lake Zürich .The municipality has 400,028 approx. Zürich metropolitan area is about 1.83 million. Zürich city is a hub for railways, road ways, and air traffic, The Zürich Airport and railway station are largest and very busiest in the country. It is situated at 408m above sea level. Zürich has different climatic zones. According to several surveys, Zürich was Called the city with the best quality of life in the world and as well as the wealthiest city in the Europe. Zürich ranked first in Monocle's 2012 "Quality of Life Survey" among the world and also the wealthiest city in Europe.

Most of the research and development centres of Switzerland are concentrated in Zürich and the low tax rates attract overseas companies to set up their headquarters in Zürich Marathon is very popular sport event, inviting numerous athletes from every corner of the globe .The Economist Intelligence Unit's Global Liveability Ranking sees Zürich rank among the top ten most liveable cities in the world.

Hence Pulsus took this as an initiative to discover new possibilities and innovations required in the Future of Nursing.

Nursing Speciality ■ Critical Care ■ Geriatrio 4.20% 25.21% ■L&D ■ Med Surg 13.45% Mental Health ■ PCU 6.723% Peds 8.403% 25.21% ■ Re hab SNF

Piotr Karniej

Wroclaw Medical University, Poland, E-mail: pkarniej@mms-consulting.pl