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## Necessity of Increasing Elderly Population Awareness about Emergency Medical Services (EMS) Tabriz, Iran

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## **Editorial**

Parallel to the growingly increasing rate in elderly populations, demands for care and health services seem to be rapidly augmenting [1]. Elderly patients highly require and use Emergency Medical Services (EMS) [2-5], that demand more needed resources of EMS [3,6,7] and they often arrive by ambulance to the hospitals in developed countries [7-10]. Existing evidences indicate that, in Tabriz, a small proportion of patients in hospital emergency departments are dispatched to use EMS. The first report of conducted study in Tabriz among people aged 60 or more showed the dominated unawareness about EMS, terms of EMS use, EMS phone number, and its free services among Iranian elderly people [11]. As demonstrated, one obstacle regarding services use is the lack of awareness about such services [12]. While, there is a high correlation between awareness and use of service [13]. Due to the high rate of illiteracy (more than 60%) [14] and low public awareness among elderly in Tabriz, they do not have proper understanding about EMS and its terms of using that leads them to not conveniently demand some of their essential services. Therefore, to draw attention and to increase awareness about the present services among elderly population seems incumbent. In conclusion, to increase the efficiency of provided services, a particular and multi-dimensional attention should be paid in to the processes, social context, social conditions of target groups, and even apparently settled issues.

## **Competing Interests**

The author(s) declare that they have no competing interest.

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