



Medication Therapy Management and Cost Management in Pharmacy

Bing Yuan'

Department of Pharmacy, University of Gondar, Maraki, Gondar, Ethiopia

ABOUT THE STUDY

Pharmaceutical care management is a comprehensive approach to medication management that focuses on achieving positive patient outcomes through effective medication therapy. It involves pharmacists working closely with patients, healthcare providers, and payers to optimize medication use and improve patient health outcomes while managing costs [1]. One of the primary components of pharmaceutical care management is Medication Therapy Management (MTM). MTM involves a comprehensive review of a patient's medications to identify any medication-related problems and optimize therapy. This includes a review of the patient's medication history, medication-related needs, and goals of therapy. The pharmacist then collaborates with the patient and other healthcare providers to develop an individualized medication therapy plan that meets the patient's unique needs [2].

Pharmaceutical care management also involves medication cost management. Pharmacists work with patients, healthcare providers, and payers to optimize medication therapy while managing medication costs. This includes identifying costeffective medication options, working with patients to understand their insurance coverage and out-of-pocket costs, and helping patient's access patient assistance programs or other financial assistance options when needed. Another important aspect of pharmaceutical care management is medication adherence management. Pharmacists work with patients to improve medication adherence by addressing any barriers to adherence, providing education and counseling on medication use, and utilizing medication reminder systems. Improved medication adherence can lead to improved patient outcomes and reduced healthcare costs [3]. Pharmacists who practice pharmaceutical care management also play an important role in medication safety.

They work to prevent medication errors by reviewing medication orders for accuracy and completeness, verifying medication orders, and ensuring that medications are dispensed and administered safely [4]. Pharmacists also monitor patients for potential adverse drug events and drug interactions and take appropriate action to prevent harm to patients. Another important

component of pharmaceutical care management is patient advocacy. Pharmacists advocate for their patients by ensuring that they receive the most appropriate and effective medications for their conditions. They work closely with other healthcare providers and payers to ensure that patients receive the best possible care and that their needs are met. Pharmacists who practice pharmaceutical care management also play a critical role in population health management. They work with healthcare providers and payers to identify and address medication-related issues that affect patient populations, such as medication non-adherence, medication errors, or medication-related adverse events [5].

CONCLUSION

In conclusion, pharmaceutical care management is a comprehensive approach to medication management that focuses on achieving positive patient outcomes through effective medication therapy while managing medication costs. Pharmacists who practice pharmaceutical care management work closely with patients, healthcare providers, and payers to optimize medication use, improve patient outcomes, and reduce healthcare costs. Pharmacists also work to identify opportunities to improve medication therapy and reduce healthcare costs for patient populations. Finally, pharmaceutical care management involves data management and analysis. Pharmacists utilize patient and medication-related data to identify trends, track medication-related outcomes, and identify opportunities for improvement in medication therapy. Data analysis can also be used to evaluate the effectiveness of medication management programs and identify areas for improvement.

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Correspondence to: Bing Yuan, Department of Pharmacy, University of Gondar, Maraki, Gondar, Ethiopia, E-mail: Yuan36@gmail.com
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