International Journal of Advancements in Technology

Letter from the Editor-International Journal of Advancement in Technology

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LETTER FROM EDITOR

On behalf of the Board of the International Journal of Advancement in Technology (IJOAT) and my co-editors, I am glad to present the Volume 12, Issue 1 of the journal. Maintaining broad scope, incorporating all areas in Virtual Reality Technology, Data Engineering, Bioinformatics Techniques, Manufacturing, Computer Networks, Simulation and Visualization Effects, Machine Vision, Product Modeling, Communication Systems, Bionics, Genomics, Architecture, Image Processing, Information Theory, Fluid Engineering, Tribology, Search Engine Design, Graphic designing, Animation, Gaming Technology, Cyber Technologies, Motion picture, Sensors.

In 2021 International Journal of Advancement in Technology has released five Issues. In 2021, 10 new editorial board members have been added as Editor-In-Chief and Editors. Journal has published 65% of high-income article in order to improve the quality and citations.

In 2021 Journal will be focusing more on Advancement in technology. These topics are current trending topics in all over the world. In upcoming issue journal will be focusing in these topics. Publishing same related topic can improve the quality of journal. In upcoming issues journal will focus on Editors papers. Publishing editors' papers can bring more reputation to the journal and editors' references are more valuable to journal.

International Journal of Advancement in Technology is posting updates frequently in social media like twitter and Facebook. In 2021, IJOAT will be posting high cited articles links in social media to bring the attention from authors. Journal will be improving its communications in social media like twitter, Facebook, Linkedin, etc, IJOAT will be displaying the promotions from universities and other collaborations to bring more reputation and noticeability to the people. In order to get these reputations, we need to follow below procedure:

- Focusing on People: First we need to get who is our frequent visiting audience
- Choosing correct platform to post sometimes we cannot post everything in some social media platforms like in LinkedIn we will be having limited access to post but in linkedin we can get good scholar researchers. So, we need to select few social media platforms based on post requirement
- Improving community: Once we understand our audience and social media platform where to use, now we need to focus on building community
- Mixture of Content: Before posting in social media we need to mix few other topics in post to reach maximum people and bring more attention in community. So, creating good content before posting is needed. We need to make sure the post is reachable to journal and audience
- Expert Guidance: We need to have expert guidance from authors and editors. We should also post about our editors and authors to boost up their confidence and it brings more positivity towards our journal. If we can follow these few procedures to use social media, it would be grateful to journal

We need to thank few editors and reviewers for their continuous efforts towards IJOAT journal. Editors and Reviewers are analysing the quality of papers and helps to take the decision either to accept or reject. These are the few Editors and Reviewers we need to thank specially because of their timely review and decision taking.