



Latest Trends in Travel

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Concept

We all want to know the latest trends in communication, travel and technology. According to Comscore.com, mobility will become significant for competitiveness and 60% of consumers time is already spent online via mobile device. Smart phones are replacing some personal computers (www.Comscore.com). The travel and tourism industry must stay abreast of technology in order to remain competitive. Many hospitality establishments are closely monitoring the tourist's reviews on their hotel websites and tourists attraction sites. In 2016, hotels will raise their room rates to accommodate renovations and overhead costs.

People travel for many reasons such as business, pleasure and just being inquisitive. They mainly want to spend quality time with their families, friends and taking a break from their normal routine. AARP have noticed that multigenerational trips are becoming popular (Define as a trip or excursion where there are parties in three or more

generations). Travel and Tourism is a vital source of income for many countries. Therefore, it's very important and beneficial that we take vacations. There are seven stunning continents to explore and some are a journey of a lifetime. According to trip advisor, globally, 47% of travelers say they have visited a destination because of the people and the culture (www.TripAdvisor.com). A newly invented transportation service device app. used through smart phones called Uber is changing how we travel in cities and strengthening the local economy making travel safe.

In addition to travel, tourists are in awe of the food, culture, art, history, architectural designs of the buildings and are willing to spend more because it is worth it. Some of the popular destinations in the USA stated by AARP.org that tourists are visiting are a city/town on a beach, Florida, California, New York and Hawaii (www.AARP.com). We may never be able to fully keep up with Technology, but we must strive to stay aware of all it has to offer. Happy and safe travels!