

Global Entrepreneurship & Business Management: Mastering emotional intelligence: How to harness the power of effective communication to get the results you want- Celine Williams- Business Strategist, Canada

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Abstract

As humans, our ability to communicate enables our ability to connect with each other. There is no single skill that can make or break a person's success in life and in business quite like that of effective communication-to put it simply communication is the most powerful tool we have available to us when we know how to use it. Mastering the concepts of Emotional Intelligence is the foundation you need as a business owner or leader if you want to start seeing the kind of results you deserve. Celine Williams has been training entrepreneurs and businesses around the world in Emotional Intelligence for the past 6 years. During that time she realized that the traditional model of Emotional Intelligence just isn't enough anymore. Because of the added challenges inherent in navigating a global economy and a remote workforce, there are nuances that are missing in traditional discussions of Emotional Intelligence. In this presentation, she will review her model of Remotional Intelligence: Emotional Intelligence for a Remote World. You will walk away understanding the 4 key areas we will need to master to thrive in a remote world and how you can effectively use them to improve your communication. You will learn specific tactics and tricks to improving your ability to communicate and as a result, the impact you have on those around you. The key to success inside any business comes down to one thing: people. The most successful entrepreneurs, leaders, and business owners know that they must continuously communicate effectively with the people around them if they want to continue to be successful. If you want to build and grow your business, it's as straightforward as this, you must master the art of emotional intelligence so you can communicate effectively and have the impact and outcomes you want.

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