# Journal of Research and Development

Commentary

## Fundamentals and Forms of Applied Research

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## DESCRIPTION

Utilizing the scientific method and knowledge discovered through its conclusions to achieve practical objectives is known as applied science. It encompasses a wide range of academic fields, including engineering and medicine. As in epidemiology, applied science can also use formal science, such as statistics and probability theory. An applied discipline known as genetic epidemiology uses both biological and statistical techniques.

The practical application of science is known as applied research. It makes use of established theories, information, methodologies and procedures for a particular governmental, commercial or client driven objective. Typically, applied research has clear business goals that are connected to products, processes or services. Practical problem solving is the focus of applied research, which typically uses empirical methodology. Strict research processes may need to be loosened because applied research takes place in the chaotic real world.

## Principles of action research

- Introspective criticism.
- Critical dialectic.
- Resource for collaboration.
- Risk.
- Using the plural.
- Theory, practice and change.
- Applied research categories.

Three categories of applied research exist action research, development research and evaluation research.

## **Evaluation research**

In order to arrive at an assessment or appraisal of a product, programme, practice, activity or system with the goal of giving knowledge that will be useful in decision making, evaluation research is defined as a type of disciplined and methodical investigation. A programme, practice, intervention, or initiative can be studied scientifically through evaluation to see how well it fulfills its objectives. Evaluations help to pinpoint the elements

of a programme or initiative that are successful and can be improved.

#### **Advantages**

**Research findings:** Organizations use evaluation research to inform their strategic decisions.

**Research objective:** The aim of programme assessment is to ascertain whether a procedure has produced the intended outcome (s).

### Investigation and development

The role of an R and D department is to maintain a company's competitiveness by providing market insights and developing new services/products or improving existing ones in response. The R and D division will play a significant role in how the company expands in the future.

## Advantages

- Differentiating feature.
- Business should create distinctive goods and services with the aid of R and D.
- Income.
- Successful R and D initiatives can result in novel goods and services that are profitable for the company.
- Funding.
- Tax reduction.
- Competitive advantage.
- Collaboration.
- Reputation.

#### Action research

A type of investigation called "action research" is intended for use by educators. Effort to fix issues and enhance their own professional practices classrooms. It entails doing systematic observations and gathering data can then be utilized by the practitioner researcher for decision making and reflection. It is a procedure for enhancing instructional methods. Its techniques include action, assessment and reflection. To modify practices, a

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procedure of evidence gathering must be followed. Participatory and collaborative, action research.

Advantages

It enables the researcher to work on a problem, producing solutions to the problem as well as advancing theory. It gives individuals more control over change and opens doors for organizational learning. It produces rich data from a variety of sources.

## In education

It gives practitioners new information and comprehension to enhance instructional strategies or fix serious issues in classrooms and schools.