

Famasi Jamii - Taking pharmacy to the community

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Famasi Jamii, Tanzania



Abstract

Famasi Jamii is a fully registered program that focuses on the provision of information about medicines that are used by the community, including their proper use and handling. Author also provides education, with the aim increasing awareness, on various issues of public health importance. According to reports from the World Health Organization (WHO), patients' adherence to treatment regimens is lower in middle and low income countries, probably one of the reasons being the lack of appropriate information about the medicines. Improper use of medicines (antibiotics particularly) is also a major cause of antimicrobial resistance (AMR), a serious problem that has jeopardized public health. Therefore, Famasi Jamii intends to cover the gap in the community ensuring that all necessary information about medicines are provided. This ranges from correct indications, proper use, drug-drug interactions, drug-food interactions to handling, storage and disposal. To be in line with technological advancements taking place everywhere in the world (Africa and Tanzania being no exceptions), Famasi Jamii is available in digital platforms. They have an App on Play Store for Android users (soon on iOS as well). They also have a website, www.famasijamii.co.tz. All these to ensure that immediate help is always conveniently available on user's hand 24 hours. They are also active on social media stages- Instagram, Facebook and twitter. They also reach out to the community via TV and radio programs and they have recently launched our YouTube channel. Quite often they also do community outreach campaigns for various educational purposes. Famasi Jamii is made up of young, hardworking pharmacist, with a common aspiration of inspiring our society to utilize appropriate health and medicines information, with the end product being the improvement of both individual and public health. Our information indeed, is supplementary to already very important information provided to patients by healthcare workers.

Biography

Jerry Mugisha is a CEO and Founder of FamasiJamii Former Tapsa- CUHAS