

## Demanding Open Access Journal in the Hospitality & Tourism Industry

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In the 21st century tourism is showing no signs of respite. European debt crisis, catastrophic events in Japan, developments in Middle East and North Africa did have some negative impact on international tourism last year, but could not hold back its development. According to UNWTO's forecast international tourist arrivals will reach 1.8 billion by 2030.

Tourism and Hospitality Industry is growing with a rapid speed and changing constantly. Scholars and researchers doing research at this field need an access to up-to-date source of information and research literature. The process of accessing to a valuable source of information is very complicated even for researchers. Scientific journals have been sold on subscriptions to university libraries and it was the only way that enabled publishers to disseminate journals and recoup the cost. Researches and institutions spend a lot of money to gain an access to world's research literature.

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