

Corrosion-X Sales Arguments Comparison to Other Products

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BACKGROUND

A corrosion cell is like a tiny battery. It has an anode, cathode, electrolyte and a path of current. Eliminate any one of these "Corrosion Components" and the corrosion process is interrupted. Nearly all current corrosion inhibitors designed to prevent corrosion by placing a thick film coating of oil, wax, paint, grease, etc. over the metal surface which separates it from the atmosphere. The problem with this approach is that since none of the "corrosion components" are eliminated, corrosion continues to grow, often under the film coating where it can't be seen until the problem becomes severe.

Corrosion-X penetrates through existing corrosion and disrupts the corrosion process by eliminating two of the "corrosion components". It displaces the electrolyte and leaves an ultra-thin dielectric barrier that blocks the path of current. Despite its high dielectric properties, Corrosion-X will not interfere with circuitry and can improve the performance of switches and circuit breakers. Corrosion-X® (CX) provides absolute superior corrosion protection thanks to its Polar Bonding Technology. It is friendly to the environment, the human and the machine, not containing silicon and hardly any solvent.

Corrosion inhibitor

Perfect for treating agricultural and heavy machinery, all aircraft, (waste) water installations, cranes, boats, Motorhomes, trailers, electrical installations, fishing gear and electronics. Replaces Soft Seal and Denso tape offering much faster spray application, less mess and penetrates even under rivets, into threads and hydraulic fittings. ASTM Salt Spray test by Dulux Auckland confirms 1000 hours + with NO rust developed. German Army test results for 2000 hours and NO rust result available on our website. This is way above any LPS 2, 3, Prolan, CRC Marine, SoftSeal, Duralac or Tefgel.

Lubricant: Great lubricant in corrosive environments and where heavy loads are found. Lubrication factor is as low as 0,4 compared to standard engine oil 1,2. CX has no weld point on the Timken machine, it's off the scale! Performs better than most specialized lubricants on applications such as bearings,

chains, drives, rails and hinges. Does not pick up dirt, salt or debris. Does not dry or go sticky.

Penetrant: Corrosion-X is a faster Penetrant than even "Break Away". Rusty bolts can be loosened in a few minutes, which eliminates the need to burn them off. Locks, hinges, bearings and ranch sliders/rollers love Corrosion-X HD. Great demos are all roller doors in vans like Ford Transit. Spray all rollers and surprise customer! CX is nicely used as "cutting" compound for drilling/tapping threads.

Wet protector: Water and moisture cannot contact the metal. Leak currents are no longer a problem. Perfect to water proof electronics such as remote controls, fuse boxes, solenoids and switches.

Cleaner for metal: Penetrates through oxides e.g., at electrical contacts, removes it and prevents new formation of oxides.

Nontoxic

CRC and WD40 are around 70% VOC (Volatile Organic Content). The VOC of New Corrosion-X Formulation is Zero. Being a Paraffin based product, it does not penetrate through the skin. MPI approved. Class C11 on MR15 list, good to be used even in food prep areas, meat and fish producing factories. Corrosion-X has almost no smell, unlike kerosene-based products or Fishlike.

Compatibility

Corrosion-X does not affect rubber, neoprene, monofilament, plastics and plexiglass. All other kerosene products will attack and destroy rubber mounts, neoprene seals, fishing line and door seals. (If you do not use Corrosion-X please do not use the cheap alternative near your rubber bushings or neoprene).

Safe on electronics

Corrosion-X is not flammable, all other standard products like WD 40, CRC, Wuerth and many more are VERY flammable. Corrosion X is safe to 36.000 Volt, even CX HD is safe to 25.000 Volt.

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Practicability and economy

Corrosion-X requires a coating of only 1 micron. 1 liter of Corrosion-X will coat up to 1,000 square feet, almost 100 square meters. Incidentally CRC would need 16 times as much product for the same job. Corrosion-X Can contains 100% real product. A Can 189 RMB retail exclusive GST.

CRC and WD40 etc. contain around 7% real product, the rest is aerosols and thinners. While the can has the same size and only costs around 59 RMB, it offers very little substantial value. Corrosion-X can be kept in an open container on the work shop bench. Will not evaporate, develop a skin or go sticky in many years. CX has no shelf life limit.