

Business Management Webinar- Past Report

Webinar on Stem Cell will be held on November 30th, 2020. This Webinar will unite Entrepreneurs, Business Specialists from all over the world. This would provide a platform to discuss and exchange of business ideas and to share research experiences to young aspirants in various fields of Business Management. Meetings International invites all experts to be part this webinar series and make it a perfect platform for knowledge sharing and networking. The Theme of the Webinar is "BELIEVE IN CREATING NEW IDEAS".

Keywords

Scientific Sessions of Business Management 2020 E-commerce, Business Management, Internet Banking, E-learning. Business management being concerned with profitability makes in bigger in scope than other disciplines. The basic resources at the manager's disposal are land, labour, capital (buildings, machinery, equipment, livestock, cash, and credit) and management. All of these resources are limited and can restrict operations. Effective business management seeks to combine basic resources in an organizational form that maximizes returns. This also includes the greatest efficiency of resources utilized. Efficiency is getting the most units of output per unit of input. Business management involves both planning and implementation...

Sessions:

Track 1: Introduction of Business Management

Businesses often require you to meet some great experts of the industry as well as people who have knowledge of the fundamentals of business management. It is a great opportunity to meet such people, grasp what they have to say from their experience and knowledge and enhance one's business management knowledge. Being acquainted with such people more than often leads to good opportunities.

Track 2: E-commerce

E-commerce has helped businesses establish a wider market presence by providing cheaper and more efficient distribution channels for their products or services. For example, the mass retailer Target has supplemented its brick-and-mortar presence with an online store that lets customers purchase everything from clothes to coffeemakers to toothpaste to action figures. By contrast, Amazon launched its business with an e-commerce-based model of online sales and product delivery. Not to be outdone, individual sellers have increasingly engaged in e-commerce transactions via their own personal websites. Finally, digital marketplaces such as eBay or Etsy serve as exchanges where multitudes of buyers and sellers come together to conduct business.

Track 3: Internet Banking

Banking online means accessing your bank account and carrying out financial transactions through the internet on your smartphone, tablet or computer. It's quick, usually free and allows you to carry out a number of tasks such as paying bills and transferring money, without having to visit or call your bank. Many banks also have free apps which let you use these services from your smartphone or tablet.

Track 4: E-Learning

The online method of learning is best suited for everyone. This digital revolution has led to remarkable changes in how the content is accessed, consumed, discussed, and shared. Online educational courses can be taken up by office goers and housewives too, at the time that suits them. Depending on their availability and comfort, many people choose to learn at weekends or evenings. The online method of learning is best suited for everyone. This digital revolution has led to remarkable changes in how the content is accessed, consumed, discussed, and shared. Online educational courses can be taken up by office goers and housewives too, at the time that suits them. Depending on their availability and comfort, many people choose to learn at weekends or evenings.

Webinar will be scheduled on a wide range of topics and it will be helpful for the scientific fraternity to be connected while staying at their preferred place. Join the Conference organized by us and let the world know about your research and innovation.

- Everyone gets an opportunity to witness and interact with individuals from their relevant field of interest.
- Online presentation to real time conversation
- Constant Source of Fresh Ideas & Insights From Peers
- Affordability
- Creation of one Web Page for Each Participants

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