

## Annual Congress on Traditional Medicine & Alternative Medicine

Ersin Pamuksuzer

*International Business Management from Uppsala University, Sweden*

With the grand success of the previous conference, Traditional Medicine 2019 Pulsus Group would like to announce the commencement of the “Annual Congress on Traditional Medicine” to be held during March 04-05,2020, at Edinburgh, Scotland. We anticipate sharing your mind- boggling information, inquire about thoughts and to make a sprinkle with new upgrades at this 2- days occasion. Go along with us in Scotland to make this occasion progressively fruitful. It is the best stage for every one of the members to develop their system worldwide and get a universal introduction. Snatch the chances, and offer your creative thoughts, new advances and Recent explores. Customary medication is a formalized type of person prescription which has been developed over the years. Elective drug alludes tois changed from customary prescription and been a substitute for present-day medication. People prescription stands as the foundation of customary drug which is accepted to give longstanding cures has been passed on casually inside the way of life. These days, the vast majority of the individuals accept that conventional drug is more secure as it establishes characteristic items rather than the manufactured items utilized in present-day medication. Traditional Medicine and Alternative Medicine have been advanced over years with different social orders. Conventional medication is created dependent on the information, aptitudes, and practices of various cultures and nations overages. Society medication remains as the foundation of customary drug which is accepted to give longstanding cures has been passed on casually inside the way of life. Conventional Medicine is fundamentally gotten from the normally accessible plant and creature material. These days, the greater part of the individuals accept that Traditional Medicine is more secure as it comprises characteristic items rather than the manufactured items utilized in present-day drugs.

### The focus of Traditional Medicine 2020:

- Meet Experts and Influencers Face to Face in Traditional Medicine 2020.
- To examine, spread and protect the learning of Traditional and Alternative Medicine.
- To discuss quality advantages that can be applied in the practice.

- Exchange ideas and network with leading professionals and researchers in many different countries.
- It provides an opportunity for innovators tallied to shut the gap between development and adoption.
- Get answers to hard questions
  - Participants can increase direct access to target fans of experts and leaders and can build perceivability through marking and systemsadministration at the gathering.
  - To Learn and examine key news and difficulties with International level speakers.

With introductions, board discourses, roundtable dialogs, and workshops, we spread each subject through and through, from worldwide large-scale issues to methodologies to strategic issues. The regarded visitors, Keynote speakers, understood scientists, and representatives shared their creative research and immense experience through their spectacular introductions at the platform of the great Traditional Medicine 2019 Conference. We are happy to illuminate that every acknowledged conceptual for the gathering has been distributed inPulsus Journals. We are likewise obliged to different agent specialists, organization delegates and other prominent characters who bolstered the meeting. We truly thank the Organizing CommitteeMembers for their benevolent nearness, backingand help.

Save the dates for Traditional medicine 2020. For more details visit: <https://traditional-alternativemedicine.cmesociety.com/>

We anticipate seeing your favourable nearness with dynamic commitment and backing to make thisoccasion fruitful again in Traditional Medicine 2020

### MARKET ANALYSIS

Alternative and Traditional medicine is gaining attention among masses all over the globe. The medicines such as herbal medicine, traditional

\*Correspondence to: Ersin Pamuksuzer, International Business Management from Uppsala University, Sweden.

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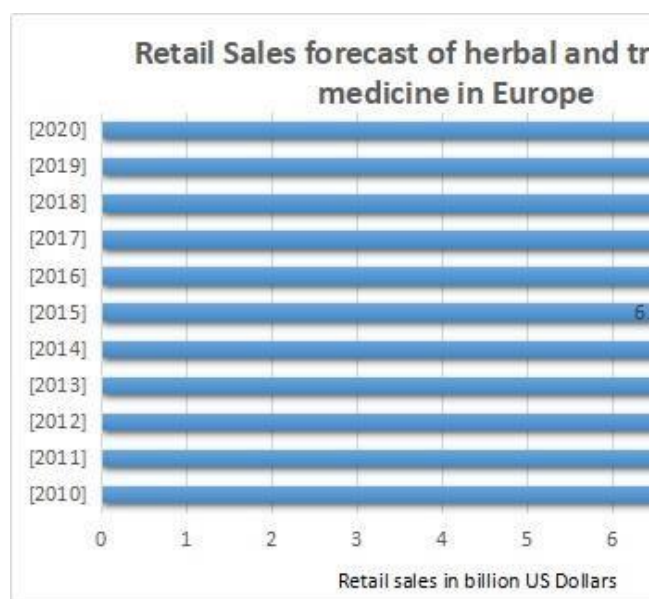
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Chinese medicine, acupuncture, Naturopathic medicine, Ayurveda, Siddha, Unani and others are categorized under alternative medicine market on the basis of modality. The alternative and traditional medicine can be used in the treatment of various chronic diseases and neurological diseases. The alternative therapies are also used to reduce pain, stress, and depression. Currently, the increased number of people started adopting alternative and traditional medicine because it is assumed to be a safer replacement for modern medicine.

## MARKET GROWTH:

According to research by Global Industry Analysts, the statistics of alternative medicine shows that herbal supplement and remedy industry exceeds \$105 billion by 2017. The growing positive response for alternative and traditional medicine is steered by the aging population, economic alternative, increased awareness about health care and safer with lesser or no side effects. The alternative medicine market reported a steady growth over the past ten year period. It is also evident that the alternative medicine market stood unaffected by the economic recession. According to a report by Grand View Research, Inc., it is expected that the complementary and alternative medicine market is expected to generate revenue of US\$ 196.87 billion by 2025. The increased adoption of the alternative medicine and therapies pushes government and pharmaceutical industry of different countries to expand the revenue generation channels.

The extensive use of botanicals in Europe makes it the source of



most revenue generation in the market. Countries like Germany and France exhibit considerable demand for dietary supplements. The Asia Pacific sets to grow steadily in this sector because of the expensive conventional medicine, growth in medical tourism and several alternative medical therapies are originated from these regions.

## Herbal Supplements in the World Market:

There are several herbal supplements which are used for several remedies in the worldwide market. Ginkgo biloba is an ancient plant extract which is used as a medicine in Chinese herbal medicine. It is been used as a natural asthma remedy, ADHD natural remedy and treating dementia. Echinacea is an herb that is used as a herbal remedy for low WBC count, rheumatoid arthritis, migraines, and several other viral and yeast infection. St. John's wort is a well-known antidepressant and an effective treatment for depression with fewer side.

## 2020 Conference Announcement

Effects comparatively. Piper methysticum is proved to be effective for the treatment of anxiety, insomnia, and related nervous disorder.

## Current Research in the UK:

The Register of Chinese Herbal Medicine (RCHM) was set up to regulate the practice of Chinese Herbal Medicine in the UK has been working on several research works. Research studies are being carried out for treatment of allergies, cancer, high cholesterol levels, circulatory disorders, infertility, gastrointestinal disorder, endometriosis, and other skin related problems. There are also several other association and institutes such as British Herbal Medicine Association, National Institute of Medical Herbalists, European Herbal & Traditional Practitioners Medicine Association, Unified Register of Herbal Practitioners shows interest in improving safety and efficacy of traditional and alternative medicine by performing further research and development.

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Result Type	Text Snippet
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