

ADVANCING THE VALUE OF ORAL HEALTH IN HEALTHCARE

Fred Ferguson

Health Migration Consulting Inc., USA

ABSTRACT

Healthcare's predominant focus on care is a significant obstacle to improving population health and reducing care costs. However, recognizing the distinctions between Health and Care in Healthcare offers an opportunity to achieve these goals. This presentation will demonstrate how increasing Healthcare's focus on health, enlisting patients as partners in their health, utilizing Oral-Systemic Connections, and sharing timely oral health management data across Healthcare can improve population health, reduce costs, and transform the value of Dentistry in Healthcare.

Biography

Fred Ferguson, Assistant Director Pediatric Dentistry, Interfaith Medical Center Brooklyn New York and Distinguished Teaching Professor - Emeritus, School of Dental Medicine, Stony Brook University and also Associate Professor, Department of Pediatric Medicine. He is a highly sought after speaker who has regularly presented to professional, consumer, and community groups. He has also consulted on healthcare with hospitals, organizations, and corporations. He is President/CEO and founder of Health Migration Consulting Inc. focused on improving the quality of care and reducing cost through building a process for consumer

accountability, stakeholder collaboration, and PHR integration.

Recent Publications

1. Bitton N, Alexander S, Ruggiero S, Parameswaran A, Russo A, Ferguson F. *Pediatr Dent*. 2012 Sep-Oct;34(5):144-7. PMID: 23211900
2. Rashewsky S, Parameswaran A, Sloane C, Ferguson F, Epstein R. *Anesth Prog*. 2012 Winter;59(4):147-53. doi: 10.2344/0003-3006-59.4.147. PMID: 23241037
3. Grando LJ, Machado DC, Spitzer S, Nachman S, Ferguson F, Berentsen B, Yurgel LS. *Braz Oral Res*. 2005 Jul-Sep;19(3):228-34. doi: 10.1590/s1806-83242005000300013. Epub 2005 Nov 21. PMID: 16308613

Citation: Fred Ferguson, Advancing The Value Of Oral Health In Healthcare