

21st European Dermatology Congress

Clinical & Experimental Dermatology Research Volume: 12

July 12-13, 2021 | Webinar

Artificial intelligence is changing healthcare - A digital marketing revolution.

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Introduction:

Artificial intelligence is no longer just a dream for the future. Current artificial intelligence can curate new content, help you lower your cost to acquire new patients, cost per conversion, and determine where to allocate your budget wisely among marketing tactics. Utilizing the tools at your disposal will help you get ahead now, leaving others to face insurmountable barriers later.

METHOD:

In this presentation, Artificial Intelligence is Changing Healthcare - A Digital Marketing Revolution, we will discuss instances of AI technology being used effectively in our industry. From there, we will discuss the magnitude of AI technology and what it means for our industry. Then taking a look into the future, we will discuss what is on the horizon for AI technology and how you can use AI on a small scale to give your practice a competitive edge.

Results:

By creating unique experiences on the fly for specific people, conducting predictive analysis and generating sales using tools that can more accurately predict human interactions than we can, we have created a self-contained system that brings in new leads, nourishes them and also learns from the failures to create individually custom and curated experiences as we advance.

Conclusion:

Time is money, and AI is the new face of productivity; when you need to analyze data and spot trends on immense scales, there is no substitute for what AI offers (Higher Efficiency = Better ROI).

Biography

Sam launched Incredible Marketing in Orange County, California, along with several team members that were just as fed up with the status quo as he was. A polarizing figure, Mr. Peek has a diverse background that gives him a distinct advantage to understanding what makes the medical aesthetic industry thrive and the foresight to ensure you're always thinking in a proactive way, not reactive. He has become a trusted figure in the healthcare marketing space for his results-oriented and no-nonsense approach to digital communication strategies. Sam frequently speaks at industry meetings in the United States, Australia, and around the world.

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