

FOOD SAFETY & REGULATORY MEASURES

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Real time food safety mobility, IoT, traceability and cloud: Why global businesses can no longer afford to ignore advanced food safety technologies

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As the advancements in technology improve; large, distributed, food businesses must adapt, adopt or die. The leading businesses know that food safety and compliance are cost centers and while extremely important to quality and safety, erode product margins. New technologies not only lower operating costs, they improve nearly all metrics and greatly impact your overall food safety culture. The best employees embrace technological tools and take pride in driving quality. Using cloud and mobility are second nature to all of us now and so it should be with compliance and quality monitoring. This presentation will discuss a number of different technologies such as mobility, internet of things (IoT) devices and sensors, wireless, internet, business intelligence, GS 128 barcodes and cloud reporting. While there are many global factors in the information age that make food safety more challenging, there are also many new and exciting technologies which can provide visibility and control. Food businesses must look into new ways to monitor critical control points and use real time information to drive food safety culture in their operations. Global enterprises need to leverage modern day technologies to monitor and enforce food safety cultures throughout their operations. Adoption of technologies should assist and facilitate better knowledge and understanding for the people that manage these dispersed procedures.

Biography

John Sammon III is a Leader in Information Systems and Food Safety. He has a passion for technology solutions that breed operational efficiencies while improving and protecting human health. He helped to develop and now leads SureCheck®, a cloud-based food safety solution. He is also a champion for the use of machine to machine (M2M), internet of things (IoT) and mobility solutions to improve global food chain tracking, monitoring and safety. He completed his Bachelor's degree at Colgate University and Master's Degree at University of Rochester.

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