

11<sup>th</sup> World Congress on

# PHARMACEUTICAL SCIENCES

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*John J Seman*

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## Industry / Academic Partnerships

Academic-industry partnering trends reveal a shift in the direction of more openness and cooperation for both academic research institutes and the pharmaceutical industry. Two main factors driving this trend is the emergence of financial pressures on academic institutions and a growing understanding of the increased complexity of developing new innovative therapies.

## Biography

John J Seman began his career in global life science corporations working for E. R. Squibb & Sons and Johnson & Johnson, holding various management positions in sales, marketing and business development. The past 20 years have been spent in entrepreneurial startups where he built an innovative technology based company, Avantec; tripled revenue, and sold a reimbursement services company, HealthBridge, secured initial funding from angel investors for a preclinical research company, PhysioGenix,; founded an innovative dental pain management company, Amorsus Pharma; secured \$7.3 million in funding within first 12 months to support entrepreneurial efforts for Launch NY,; and founded an early stage biotech company, ZOETIC Pharmaceuticals, targeting auto immune diseases. Mr. Seman holds a Bachelor of Science degree in Pharmacy, and a Master's degree, with honors, in Pharmaceutical Economics and Business Administration, from the Massachusetts College of Pharmacy. He is active in industry associations, frequently asked to present at national conferences.

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