

# 12<sup>TH</sup> ANNUAL PHARMA MIDDLE EAST CONGRESS

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### **The health risks secrets of chemicals exposure in cosmetics and personal care products-misleading claims and regulatory bodies**

Cosmetics and personal care products are a diverse set of items commonly used in beauty health and hygiene. Despite the compelling evidence of health impacts on humans and environment of toxicity long term exposure to chemicals in these products, but still remain the excessive items consumed in the world. A growing body of hazard-based evidence suggests connections to long-term health concerns like cancer and reproductive problems. Advertising in the fashion and beauty and the industry misleading claims has an effect on women. This presentation will focus on: (1) The cosmetic industry's influence on women, (2) Legal standards for misleading claims and regulatory bodies, (3) Harmful effects of using cosmetics, (4) List of safest chemicals, (5) List of concerns, (6) Reduction of health environmental impacts of cosmetics and (7) Steps to be taken to reduce toxic exposures and safer alternatives.

#### **Biography**

Heyam Saad Ali has completed her PhD from Bradford University, UK. She is working as the Head of Pharmaceutics Department, Head of Quality Assurance and Auditing Unit of Dubai Pharmacy College, UAE since 2000. She has teaching and research experience of about 25 years. She is a member of various pharmaceutical associations and contributed more than 50 articles to reputed international scientific journals in different controlled and targeted drug delivery systems. She is a Reviewer and Member of Editorial Board of many international pharmaceutical journals.

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