

4<sup>th</sup> International Conference on

# Physical Medicine and Rehabilitation

August 24-26, 2016 Philadelphia, USA



## Ulrike Berzau

*Amazing Results, USA*

### Discover your work passions

Gallup studies show that only 31.5% of the American work force is passionate about their daily work. This costs the USA economy in the billions. Lost productivity and increased “unhealthy days”, days where health issues affect the work, are seen in the almost 70% that are not engaged and passionate about their work. Actively disengaged employees have almost two times more unhealthy days than engaged employees. Evidence suggests that employee engagement correlates with patient satisfaction and loyalty. Targeting the engagement issue, addresses patient satisfaction and excellence at the root drastically changes the results and outcomes. Imagine you know your work and core passions? Imagine your company strategy is based on what matters most to the leader, employees, company success and patients? Once we create alignment between an organization’s strategy and the work passions, core passions and unique skills of leaders and employees, we have a thriving organization. It improves patient care and outcomes; increases productivity, excellence, creativity, profits and sustainability.

### Biography

Ulrike Berzau is an Executive Coach and Consultant working with individuals, teams and organizations to achieve exceptional results. She has extensive experience as Healthcare Executive, received many leadership and quality awards and led two hospitals to being recognized with the Hospital of Choice Award. She is the co-author of the international best-seller “*Imagine a Healthy You*”; a certified Coach and Consultant; and the National Account Manager for The Passion Test for Business/ASAP Engagement Consulting. She holds a Master’s degree in Management, a Master’s degree in Health Science, Physical Therapy, and is a Fellow of the American College of Healthcare Executives.

[uberzau@gmail.com](mailto:uberzau@gmail.com)