

International Conference on **PROBIOTICS AND PREBIOTICS**  
&  
2<sup>nd</sup> Annual Conference on  
**MICROBES AND BENEFICIAL MICROBES**

October 31 - November 01, 2018 | San Francisco, USA



***Peter Leighton***

*ProSperity Bioscience, USA*

**Functionally targeted probiotics: Optimizing human wellness**

The revolution has begun. A revolution in wellness and consumer products that is opening a new approach towards human health. With the adoption of DNA sequencing, a whole new world has opened up, allowing researchers to identify specific strains of bacteria. Combined with the informatics revolution, mass data gathering projects such as The Human Food Project, Human Microbiome Project and others are mapping the diverse microbial environment to changes in health. Mr. Leighton will identify how the next generation of well-adopted consumer nutrition products will be probiotic based; how these Functionally Targeted Probiotics will have a dramatic positive impact on consumers and the strained healthcare system; and what the emerging science is showing us about microbiome-based wellness. Mr. Leighton will assess the changing perspectives of consumers and how these trends directly intersect with advances in probiotics research.

**Biography**

Peter Leighton is the CEO of ProSperity Bioscience and founding partner of Abunda Functional Foods, an integrated consulting group. Leighton brings 30 years' experience in consumer products, nutraceuticals and biotechnology. Responsible for some of the most successful brands on the market, Leighton has been a thought leader in the areas of functional foods and science-based nutraceuticals. Leighton has held senior executive positions with Complete Nutrition, Advana Science, Natrol (NTOL), Galileo Laboratories, Metabolife and Weider Nutrition (WNI).

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