

31<sup>st</sup> International Conference on  
**DENTAL SCIENCE & ADVANCED DENTISTRY**  
June 25-26, 2018 | Vancouver, Canada



## *Wilson J Kwong*

*University of British Columbia, Canada*

### **Smile design excellence**

**H**ow to design smiles with beauty and functionality in mind?. How do you integrate your team into a smile design process to maximize patient comfort & satisfaction? What are the core principles you need to know before you plan your case?. How can you test your designs to guarantee success? Answer these critical questions and more in Dr. Wilson Kwong's smile design presentation for experienced and aspiring dentists alike! Providing insights for attendees to transform their whole team into smile design experts. Develop an eye for esthetic excellence along with all the diagnostic fundamentals, techniques and core principles participants will need to achieve full and effective case acceptance. It's serious fun! Discover how to help your patients realize their lifelong dream of having a beautiful, healthy smile without any pain or physiologic compromise. Recommended for all dentists and their teams.

### **Biography**

A graduate of the Faculty of Dentistry at the University of British Columbia, Dr. Kwong's passion for dentistry and patient care began in a small, rural community in BC. Today, Dr. Kwong is based in Vancouver where he founded his successful Oakridge practice, as well as Inspire Dental Group — a growing dental brand throughout the Lower Mainland. Dr. Kwong is also the founder of Vancouver Dental Education Centre (VDEC) for new dentists as well as VDEC elite—a master-level study group for A-List dental practitioners. He is a clinical instructor at the UBC Faculty of Dentistry and a respected lecturer for Nobel Bio care and Ivoclar throughout North America. Dr. Kwong is also a published author and member of the editorial advisory board for the professional journal *Compendium*.

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