

28th Annual

American Dentistry Congress

March 20-22, 2017 Orlando, USA



Mouaffaq Jaber

Genome Aesthetic Dental & Skin Care Clinics, Saudi Arabia

Dentistry & aesthetic dentistry

Dentistry and its industry, is a unique profession that is considered & thought of by many as a negative nightmarish force that they have to deal with someday in life, just like a thorn in every rose waiting to be touched. A mandatory fear they will face one day. The repelling attitude expressed by clients & patients is very well established in almost all communities. In movies, we are the jock & in real life we are the devil that they are compelled to befriend yet, after pain subsiding or concluding a Smile Make-Over (SMO) we as Dentists all of a sudden become their savior & their best friend!! Why is that? Aesthetics: Beauty is a fact demanded & foreseen by every existing individual because it does matter. The world is getting smarter, connected & knowledgeable, hence, we as dental care providers need to be prepared smart & connected. Understanding aesthetics is not like knowing aesthetics. Beauty is in the eyes of the beholder. Not necessarily a Smile Designer or a Dentist. Dentistry: Honesty, Empathy, Attitude, Skill, Experience, Consideration, Perfection, Information, Listening, Fun, Cheerfulness & more are the core of a long positive relation between Dentists & their clients. Establishing independence through our title where Doctors are considered different from Dentists, I take a call for using the title of (Dnt.) instead of (Dr.) in our presentations, BC, identifications & promotion to facilitate the differentiation between both medical & Dental individuals & practices. Grooming, well presentation, maintaining & smelling good are of major importance for dentists as they reflect how noble our profession is & us as Dentists. This will ease & help in providing a satisfactory treatment or Smile Make-Over.

Biography

Mouaffaq Jaber has completed his PG in Aesthetic & Cosmetic Dentistry (Smile Design) in affiliation with UB-NY (USA) through ENCODE India in 2004. He has completed his BDS from Bangalore University (India) in 2000. He is the Medical Director & Smile Designer at Hi Care & Genome clinics which is specialized in Skin & Dental care. He has patent applications & delivered lectures on Aesthetic & Cosmetic Dentistry besides carrying out 2 studies focusing on the Dentist/Client/Patient relation & how does society consider dentists. He was the Creator of Digital Tooth (Dental Tattoo) Program that focused on bringing oral health awareness to public notice through cosmetic dentistry & dental tattoo

mouaffaq@hotmail.com

Notes: