



## Jacob Joseph

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### Pragmatic clinical trials: Hope or hype

Traditional clinical trials are cost and resource intensive and create significant burden on patients and investigators. There is an urgent need to enhance clinical trial efficiency while limiting study cost and complexity. Electronic Medical Records (EMR) are a potential avenue to improve trial efficiency and render clinical trials pragmatic. In this talk, Dr. Joseph will describe innovative approaches such as EMR-based subject recruitment and follow-up that will make clinical trial conduct more efficient and pragmatic and discuss how they could potentially advance therapeutic discovery and enhance the uptake of novel therapies in clinical practice.

### Biography

Jacob Joseph is an Associate Professor of Medicine at Harvard Medical School. He, as Director of the Clinical Research Partnerships and Innovations Program based at Massachusetts Veterans Research and Information Center, focuses on streamlining the clinical trial process and rendering participation in clinical trials easier for patients, clinician researchers, research sites and research sponsors.

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