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## How clinical trial design can be enhanced without intention called virtual trial

Eunho Shin Medidata Solutions, Republic of Korea

In the future, patients may no longer be required to physically visit clinical research centers during clinical trials. This could have huge benefits, not only for the sponsors in terms of cost and time, but also for the patients who take on additional commitments to participate in these trials - including their time. While traditionally this has not been possible, by leveraging high end technology such as mobile apps, wearable devices and clinical ecosystem, we have seen some progress. We have even seen the possibility of running virtual clinical trials by monitoring patient condition remotely. We are only scratching the surface today and there are still many challenges ahead, specifically around quality and regulations. In this presentation we want to show you what the future of clinical trials look like, including the benefits and challenges of future virtual trials.

## **Biography**

Eunho Shin is the Head of Solution Consultant for Asia Pacific (except Japan) at Medidata. He is responsible for consulting and advising pharmaceuticals, Contract Research Organizations (CRO) and other healthcare providers on clinical trial processes, clinical trial IT systems and infrastructures. He has over 10 years of experience in the clinical trial field across monitoring, project management and people management. Prior to Medidata, he was a Senior Clinical Research Manager and Regional Lead of the Embedded Program at ReSearch Pharmaceutical Services Inc. (RPS), a functional service provider of global pharmaceutical companies in Korea, China, Taiwan, Singapore and Australia.

redotan5@gmail.com

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