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Diana L Foster Society for Clinical Research Sites, USA

The site landscape

ain insight to new site trends and metrics to position sites for success. Current data related to sites' financial health, reimbursement, and cost of doing business will be unveiled. Learning from big data sets on site performance is not previously available. This information will enable sites to understand how they measure up and to make meaningful improvements.

Biography

Diana L Foster is a consultant to the Society for Clinical Research Sites as their Vice President of Strategy and Development and in that role is responsible for building relationships with industry that help amplify the voice of the clinical research site. Diana has addressed audiences across five continents, published multiple papers and articles, and written five authoritative industry books including global issues in patient recruitment and retention, the highly anticipated sequel to international patient recruitment: Regulatory guidelines, customs and practices. The books serve as teaching tools for colleges and universities, along with her earlier works: A guide to patient recruitment, a guide to patient recruitment and retention and 50 ways to cope with arthritis. Her personal honors include recognition by the Global EXEC Women's International Council as a 2009 International Woman of Influence, being named a finalist for Ernst and Young's Entrepreneur of the Year Awards in 2008, and an induction into the 2006 PharmaVOICE "100 Most Inspiring People in the Life-Sciences Industry.

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