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Orthodontics NOW

21st century brought many changes in our lives and the needs of our patients in orthodontics, young or adult, are now much different as they were ten or twenty years ago. Orthodontic treatments all over the world are getting every day faster, more accurate and even more invisible and comfortable as before. New digital methods such as DVD X-ray s and dental scans assist orthodontists in creating a perfect smile for every single patient and predict exact treatment results. To describe the treatment outcome with a scan to your patients, it enhances the communication between the doctor and his patients as long as the confidence and the motivation during therapy. Today's digital orthodontics allow us to choose from the widest range of treatment options from clear aligners and bracket solution to local lab appliance production. People are looking for stable and good results. Digital technology has helped us to come much more closer to perfection. Now, more than ever, is important that our patients receive the best services. It is what they expect and what they pay for. Any digital possibility simplifies the everyday clinical workflow for patient diagnosis, treatment planning and model archiving in multiple ways and speeds up your shedule in the practice. That is where digital orthodontics meet exactly the requirments of a modern Praxis . The majority of our patients are young people. The communicate a lot in the social media and talk about us there. They are proud of a highly compentent and skilled doctor and a high-tech praxis equipment as welle as treatment methods. In the end they recommend us further and contribute to our praxis increasing and developement. Staying „up to date“ means go digital now! Stay flexible towards your patients and show empathy and compassion to their needs more than ever before, that makes the“ orthodontics NOW“.

Biography

Eleni Stil is CEO, Style for your smile, Germany

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