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Evaluating sport management entrepreneurship by Iranian students

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Introduction: Nowadays, many developed countries are in transition from bureaucratic to entrepreneurial systems. Nurturing and developing entrepreneurial characteristics and capabilities among students lead to the expansion of entrepreneurial culture; this issue is a highly significant and determining factor in employment. Therefore, identifying and training entrepreneurial related characteristics especially among students is of great importance.

Aim: The main purpose of this study was to evaluate entrepreneurship among students of management sport in Iran.

Method: This descriptive-analysis study was of exploratory type which was done as a field research. The statistical population included 2761 people of management sport students. According to the statistical estimation, the sample size was obtained as 338 people. Cronbach's alpha coefficient ($\alpha = 0.968$) was used in this research to estimate validity of the questionnaire. Since the mentioned questionnaire was provided based on the identified factors affecting entrepreneurial of management sport student in research background and expert's opinions, therefore, the validity of the questionnaire was confirmed by using statistical methods, the effectiveness of these factors was confirmed. Thus, in this study, similar investigations were examined and views of experts were used by Delphi method in order to identify the factors which affect entrepreneurship of management sport student dimensions.

Result: The findings showed that variables of ambition (self-confidence) and independence were very high, variable of high risk-taking ability was high and variables of leadership, motivation and resistance were below the normal level among the students.

Conclusion: As a general concept, entrepreneurship index was slightly more than the average level (2.5) among the students of management sport, which demonstrated an average condition of entrepreneurship among students of management sport. Hence, in order to improve entrepreneurship among students of management sport, it is essential to nurture their personal characteristics.

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SWOT matrix shows the external and internal strategic analysis of physical education department of Payame-Noor University

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SWOT Analysis research work shows the external and internal strategic analysis reports of the people who were exposed to different physical and mental tests to understand the status of their mental health during sports exposures. SWOT analysis and meetings were used to collect the data. 83 ex general managers, general manager, experts of physical education, general department and members of physical education academic board in sciences and sport management PhD students of Payame-Noor University who had a role in university sport were selected and surveyed. By Delphi method, meetings and several strategic analyzing steps, seven strengths, seven weaknesses, seven opportunities and seven threats were recognized and ranked by Friedman test. Research findings showed that the collected information shows the situation of university sport in Payame Noor University in the axis in (SO) region. By the evaluation of resources and internal external information, we can present a collection of approaches and programs. Realization of the goal university sport and employment of all provincial and native capacities along with the growth and development of university sport in this university was presented.

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