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Good for you, good for the planet: Only one way of doing business-2020 objectives

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Barilla owns 30 production sites (14 in Italy and 16 outside Italy) of which 9 are directly managed mills that provide most of the raw materials for the production of its pasta and bakery products. Barilla exports to more than 100 countries. Every year about 1,700,000 tons of food products with the brands Barilla, Mulino Bianco, Voiello, Pavesi, Academia Barilla, Wasa, Harry's (France and Russia), Misko (Greece), Filiz (Turkey), Yemina and Vesta (Mexico) are featured on dining tables the world over. Barilla has become one of the world's most esteemed food companies and is recognized worldwide as a symbol of Italian know-how. The quality and food safety of Barilla products is based on two main factors: The skills and experience contributed by the people involved in the Barilla production process and the respect of a clearly defined and widely understood set of rules. Right from the start, Barilla has always married the achievement of economic goals with social commitments to the areas in which it operates. Knowledge of social and economic contexts united with integrity, transparency and innovation enabled the founders to identify their own entrepreneurial style and hand it down from generation to generation. Good for You, Good for the Planet is the only way that Barilla has identified to grow and double its business and through which it aims to strengthen its presence in existing markets and expand into emerging markets. This is a strong identity that expresses the company's contribution to the sustainable development of the communities and the planet.

Biography

Guido Calo has completed his BS, MS in Agricultural Science, University of Padua. He is working in Barilla since 1990 as a Product Development Meal Solutions Technologist (1990-1995); New Business Project Leader (1996-1997); Development Category Manager Cereals (1998-2002); Innovation Manager (2003); Development Category Manager Dry Breads, Dry Snacks, Cereals and Bev (2004-2007); Quality & Food Safety Bakery Manager (2008-2010); Quality & Food Safety Bakery Europe Director (2010-2015) and currently as a Quality, Food Safety & Vendor Assurance Barilla Director region Italy.

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