

# Reinventing the Food & Beverage Industry

May 09-10, 2016 New Orleans, USA

## How Technology is Reshaping the Food and Beverage Industry?

**Dan Balan**  
Fastraaq Inc., USA

**H**ow technology is reshaping the Food and Beverage Industry? How can we reinvent the food and beverage industry and drive pervasive excellence? We will share our insights, innovations, and set the course for the next evolution of this industry.

### Biography

Dan Balan is a preeminent thought leader and a pioneer in corporate transformation. His work in supply chains and innovation has impacted entire industries, including food and beverage and packaging. He has 20+ years of experience in technology, management consulting, and executive education.

A frequent invited lecturer at several business schools, he routinely chairs global conferences on industry transitions and the economy. He is also the author of two books. His second book, due out later in 2016, is on the remaking of industries and how companies must adapt to compete.

He is the head of Fastraaq Inc., a Chicago based management consulting firm.

[dbalan@fastraaq.com](mailto:dbalan@fastraaq.com)

Notes: