

Reinventing the Food & Beverage Industry

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Taming the Food and Beverage Supply Chain-*What is next for stakeholders?*

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The food and beverage industries are in the throes of massive change. From manufacturers to retailers, from suppliers to all intermediaries, everyone is under pressure to perform in a relentlessly competitive arena. Consequently, the stakeholders are redefining themselves and the rules of engagement. Traditional methods of solving problems are being challenged and disruptive innovation is becoming the norm.

Biography

Chris Russell is a Senior Vice President at Logility. In his capacity, he oversees supply chain software implementation across a variety of Consumer Packaged Goods companies. A 20+ year veteran of the software and technology industry, one of his talents is explaining complex concepts in a clear and concise manner. Over his career, he has helped hundreds of companies understand and adopt supply chain best practices, drive innovation, and achieve a tangible return on investment (ROI). He has worked with a wide variety of supply chain solutions spanning forecasting, inventory optimization, manufacturing planning, and transportation management.

He is a published author, accomplished endurance athlete, loves writing, speaking, running, and learning cool new ideas.

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