

# Reinventing the Food & Beverage Industry

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*Dan Balan*

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## Transforming the Food and Beverage Industry- *The 7 Drivers of Disruptive Change*

Every industry is undergoing creative destruction. The transformation we witnessed in the digital world is fanning itself across the economy. From concept to customer, companies have to reinvent themselves to merely compete.

### Biography

Dan Balan is a preeminent thought leader and a pioneer in corporate transformation. His work in supply chains and innovation has impacted entire industries, including food and beverage and packaging. He has 20+ years of experience in technology, management consulting, and executive education.

A frequent invited lecturer at several business schools, he routinely chairs global conferences on industry transitions and the economy. He is also the author of two books. His second book, due out later in 2016, is on the remaking of industries and how companies must adapt to compete.

He is the head of Fastraqq Inc., a Chicago based management consulting firm.

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