

11th Annual Cardiology Summit

September 12-13, 2016 Philadelphia, USA



Mary McGowan

WomenHeart: The National Coalition for Women with Heart Disease, USA

WomenHeart National Hospital Alliance: Supporting women living with heart disease nationwide

WomenHeart is the only patient-centered organization solely devoted to improving the health and quality of life of the 42.7 million American women living with and at risk for heart disease. We have thousands of members, including women heart patients and their families, health care providers, advocates and consumers committed to helping women live longer and healthier lives. We provide an array of support programs for women nationwide, including our 110 local support networks in 40 states, each led by trained women heart patient volunteers – WomenHeart Champions. Support networks meet monthly at National Hospital Alliance (NHA) member hospitals. The NHA, comprising 40 hospitals, is the nation's only partnership program between WomenHeart and progressive hospitals across the country committed to advancing women's heart health and gender specific cardiovascular care in their communities. This valuable alliance gives women heart patients leverage to improve their own lives, which results in better patient outcomes and lower readmission rates. Through the NHA, WomenHeart supports the trained WomenHeart champions and provides an educational curriculum for their support network meetings. Additionally, we work with the hospitals' clinicians to improve their continuing education with quarterly webinars and media and co-branding opportunities. In 2015, WomenHeart launched its NHA Capacity Building Program, giving grants to hospitals who could otherwise not afford the membership in order to reach women heart patients in underserved communities. Our next step is to further expand the NHA by using predictive analysis to target hospitals that show high rates of readmission for specific heart conditions.

Biography

Mary McGowan, with over 35 years of non-profit Management Experience, currently serves as Chief Executive Officer of WomenHeart: The National Coalition for Women with Heart Disease to ensure the successful implementation of the organization's strategic direction and increase its visibility and brand recognition nationally. Prior to joining WomenHeart in 2010, she served as Executive Director of the Allergy & Asthma Network. She held various positions with the American Academy of Pediatrics during her service of 18 years. She earned a Master's degree in Human Resources Development from the George Washington University and a B.A. from Trinity University.

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