

# 2<sup>nd</sup> WORLD HEART CONGRESS

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## Mary Shibuya

Gunma University, Japan

### Scientific and Medical Writing: English for journal publication: Cutting for clarity

In the world of medical writing, it is the facts that are to be well represented. In presenting the facts however, a great amount of background information is often necessary to orientate the audience. Unfortunately there is a tendency to use lengthy sentences, which sometimes become upwards of three lines long. Consequently the reader becomes lost in the multitude of words. Therefore, clear and concise sentences are imperative to achieve the best understanding. This seminar will highlight the easiest ways to cut unnecessary components and to avoid awkward paragraph composition. Also, the use of punctual aids will be reviewed as they are extremely useful tools to improve text readability. Further, a useful final draft checklist and resource materials will be provided.

### Biography

Mary Shibuya is an experienced native English Medical Editor/Writer of 32 years living in Japan with a background in Chemistry and Allergy Research at Mayo Clinic (Rochester, MN). For 23 years she was the Language Editor of the *Internal Medicine Journal*, published by the Japanese Society of Internal Medicine. She attended various medical/scientific congresses as Press (interviews, transcription, summarizing). She also enjoys lecturing on scientific medical writing in English to graduate schools and pharmaceutical companies. She strives to encourage ESL doctors/researchers to publish in English.

[mary77gauerke81sto@gmail.com](mailto:mary77gauerke81sto@gmail.com)

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