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Analysis of local poultry food consumption in regency of North Bolaang Mongondow

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Food security is one of the determinants of the economic stability of the community in North Bolaang Mongondow Regency, so that the fulfillment of food sufficiency becomes a development framework, which is able to support the development of other sectors. Food security is built on three main pillars, namely food availability, food access, and food utilization. Local poultry can be developed to support the independence of food supply of animal protein sources. The problem is how far the consumption of local poultry food in North Bolaang Mongondow Regency to support food security? The aim of this research is to know the amount of local poultry consumption, source of local poultry product and factors influencing the consumption of local poultry. The research method used is survey method. The location of the study was determined by purposive sampling. Respondents of 100 households were determined by simple random sampling. Local poultry has an important role in the provision of meat and eggs that have a distinctive taste and texture. The results show that this area has a prospect of local poultry development seen from the population and its production tends to increase. On the other hand, the consumption of local poultry products is not in accordance with the targeted. Based on the result of research can be concluded that local poultry food consumption is influenced by income level of household.

Biography

Ingriet Deybie Rinny Lumenta is graduated from Faculty of Animal Husbandry of Sam Ratulangi University, Manado, (Degree SPt). In 2011, she got Masters in Agronomi Studies Program, Interested Managemen Agribusiness, Post Graduate work of Sam Ratulangi University, Manado (MSi Degree). Since 2003 she is working as a Lecturer at the Faculty of Animal Husbandry of Sam Ratulangi University of Manado.

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