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Food consumption of livestock products by household coast in South Bolaang Mongondow regency

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Food consumption from animals tends to increase due to the improving economic condition of people from a region. In addition, increased public awareness of nutrition can lead to increased consumption of food including animal food from livestock. The problem is that coastal communities are low-income people, resulting in a tendency to consume low livestock products. This research has been conducted with the aim to know the amount of income and consumption of livestock products (meat and egg) in South Bolaang Mongondow Regency. The research method used is survey method. Subdistricts and villages as samples have been determined by purposive sampling that is the subdistricts and villages located in the coastal area of South Bolaang Mongondow Regency. Respondents as many as 100 people were determined by simple random sampling. The results showed that the average of household income obtained was Rp 3022300 per month per household. The number of households consuming beef is as much as 100 percent, meat from local chicken 96 percent, goats 43 percent, chicken 6 percent, pig 4 percent and chicken eggs 90 percent. The average consumption of livestock products per year per household is 217.60 eggs, beef 1.15kg, 1.34kg chicken meat, 1.11kg goat meat, 1.83kg chicken meat and 2.50kg pork. Based on the result of the research, it can be concluded that the income received by the household is considered small because only Rp 100,743.33 per day, the consumption of livestock product is still below the standard, for meat only about 1.37kg/capita/tahun. Suggestions, it is necessary government intervention to improve livestock business as a source of income for coastal communities

Biography

Femi H Elly is graduated from Faculty of Animal Husbandry of Sam Ratulangi University, Manado, (Degree Ir). She got her Masters in Agricultural Economics Studies Program, Faculty of Post Graduate UGM, Yogyakarta (MP Degree). She got her Graduated Doctorate in Agricultural Economics Study Program, Graduate School, IPB Bogor (Doctorate Degree). She is a Professor since December 2014 with the expertise of Agricultural Economics. Currently, she is working as a Lecturer at the Faculty of Animal Husbandry of Sam Ratulangi University of Manado.

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