

International Conference and Expo on

Optometry and Vision Science

October 20-22, 2016 Rome, Italy

Metrics, momentum and medical success-embracing business metrics will allow for better clinical care, more fun in the workplace, and increased profits

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In addition to help the owner, doctors, and staff understand basic business principles, business metrics increases the quality of medical care you can provide to your patients. Business metrics are a great way to inject fun, excitement, and enthusiasm into your place of work. This will not be a boring hour on graphs and charting, but rather, it will be a high energy journey through team building exercises to help the staff embrace the value of metrics both personally and professionally. The addition of team and individual metric games will bring great unity, pride, and a sense of accomplishment when implemented properly. Casting a vision for the office, watching that vision become a reality, and enjoying the hard work together as a team is a rewarding journey that pays dividends to the owner, the team and the patients being treated.

Biography

Jeremy A Ciano has a high end, concierge concept office, RevolutionEYES as well as a pediatric focused satellite office, Little Eyes. As a student he was able to receive honors both in the tennis court as well as in the classroom at King's College. He is a graduate of the Pennsylvania College of Optometry in 2001. As a Lecturer, he has presented lectures in over 20 states at nearly 100 venues. He has published many articles in medical and business journals. He has also assisted over 40 practices through his consulting work around the United States.

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