

# 3<sup>rd</sup> International Conference and Exhibition on **Cosmetology & Trichology**

July 21-23, 2014 Hampton Inn Tropicana, Las Vegas, USA

## **Skin cancer recognition by cosmetologists and trichologists**

**Stephen Schleicher**

Centers for Dermatology, USA

**S**kin cancer is an epidemic in this country with nearly two million cases diagnosed each year. Those in the cosmetic trade may be the first to encounter skin growths. Learn how to prevent and recognize the most common types of skin cancer. Doing so may save lives of your clients and loved ones!

### **Biography**

Stephen Schleicher is a board certified dermatologist and the author of three books and over 100 journal articles. He served for 15 years on the Advisory Board of the Day Spa Association and co-hosts the cable TV show Skin Sense. He has traveled throughout Europe investigating skin care products as a consultant to the healthcare industry. He is a professor at the Commonwealth Medical College and University of Pennsylvania Medical School and a clinical instructor of dermatology at Kings College and Arcadia, Marywood and Misericordia Universities.