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5<sup>th</sup> International Conference and Expo on

# **Cosmetology, Trichology & Aesthetic Practices**

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## Anita Mandal

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#### Contemporary approaches to facial volumization

**F**uclike the traditional two-dimensional focus in the treatment of facial volumization errors are increasingly common. Unlike the traditional two-dimensional focus in the treatment of facial lines and wrinkles, facial volumization requires a three-dimensional approach. Aesthetic errors in facial volumization can be reduced using a systematic method to identify and treat key facial aesthetic subunits that are unique to the aging face. These facial aesthetic subunits do not necessarily correlate with surgical facial anatomy but are defined as specific facial shadows and contours that develop with age. Recognizing which subunits to treat and which to avoid is the basis for an optimal aesthetic result. The speaker's approach focuses on a threedimensional approach to facial volumization; identifies key aesthetic subunits in the aging face; focuses on treating the face as a whole, rather than an over simplistic approach of addressing an individual piece of the puzzle i.e. a line, groove, hollow or depression; and emphasizes the use of more cost-effective, long-term injectable fillers. Course objectives include understanding: (1) Key volume-deficient facial aesthetic subunits in the aging face, 2) The lateral malar subunit's role in setting the framework for mid-facial volumization, 3) How to avoid the "sub-malar abyss" trap, (4) Which facial aesthetic subunits to fill vs. avoid for natural results, (5) When to fill vs. lift in the aging face, (6) extension of volumization to the orbital hollows, temples, forehead and chin for optimal facial balance and proportion, (7) The use of supplementary fillers for areas not requiring volumization, (8) The benefits of long term fillers in facial volumization, and (9) Tips and pearls for optimal aesthetic facial volumization.

#### **Biography**

Anita Mandal received her Medical degree from Wayne State School of Medicine. She went on to complete a residency in Otolaryngology-Head and Neck Surgery at Detroit Medical Center, followed by a Fellowship in Facial Plastic & Reconstructive Surgery with the Glass-gold Group for Plastic Surgery. In private practice since 1998, she primarily specializes in facial rejuvenation.

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