

# International Conference and Exhibition on **Cosmetic Dermatology & Hair Care** December 07-08, 2015 Philadelphia, USA

## Contemporary concepts in facial aging and restoration

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The past 5 years has seen a shift in the focus of how we use dermal fillers in aesthetic medicine. Approximately 10-15 years ago, the field of aesthetic medicine introduced a class of products – dermal fillers, that were used in lieu of surgery to address some of the aesthetic concerns of our patients. Our goals then were to follow the FDA labelling recommendations and “fill holes”. We filled nasolabial folds, oral commissures and lips and in doing so, we were able to gain some level of patient satisfaction. But in the last 5-10, our awareness and knowledge of facial aging has expanded. During the same time period there has been a plethora of aging celebrity transformations that have both fascinated and frightened all of us. So much so, that the next question I am asked after “Will this hurt” is “You are not going to make me look like celebrity x (the most recent one in the news) are you?”

My presentation will review facial aging from infancy to old age, including gender differences. Then, using this information, I will define what I believe are the “new” general principals for the application of dermal fillers. These are principals that I have found useful in my practice, and that I have developed through many years and many injection treatments. The objective is to outline a systematic method to recreate youth and beauty for our patients rather than hideous caricature of their former selves.

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**Notes:**