

The role of non surgical facial rejuvenation in plastic surgery practices

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Purpose: Reversing the stigmata of aging through facial rejuvenation is increasing in popularity as it is now more accessible than ever with many different medical and non-medical professionals providing this service. The author's goals were to assess how non-surgical facial rejuvenation is integrated into plastic surgeons practices.

Methods/Technique: An electronic survey was emailed out to all members of the Canadian Society of Aesthetic Plastic Surgeons (CSAPS).

Results/Complications: There was a response rate of 29% (47 out of 160 members). Of all respondents, 83% performed neuromodulator injections and 89% used soft tissue fillers. The most common soft tissue filler was autologous fat followed by hyaluronic acid. Dermabrasion was the most frequent form of resurfacing in Canada with ultrasound being the least common. Sixty five percent sold skin care products and 29% sold herbal medications. Most surgeons (97.6%) felt that non surgical services were useful adjuncts to surgery and that was the motivating factor to use them.

Conclusion: With the ability to perform all types of facial rejuvenation surgery, the surgeon is able to accurately provide the patient with all options for treatment. Plastic surgeons as a group tend to wait for procedures to be validated. Canadian plastic surgeons have made it clear that they will evolve at a pace that reflects safety and innovation.

Biography

Ryan M. Neinstein is a board certified plastic surgeon with a private practice in Toronto, Canada. After doing his medical and surgical training in Toronto, he moved to New York to study cosmetic training at New York University with the premiere plastic surgeons in the world. He believes plastic surgery allows women to become empowered by exercising their options to make themselves look and feel better.

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