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Cosmetics, skin and beauty care: Past, present and future

 \mathbf{S} kin care, for the masses, as we understand today is a recent phenomenon. This presentation explores that forces/drivers/motivations that, in our views, will lead to not only continued growth but to a fundamental change emphasizing active cosmetics universe.

Biography

Howard Maibach is an expert in contact and occupational dermatitis and sees patient at the Environmental Dermatosis Clinic, which is part of the Dermatology Clinic. His specialty is dermatotoxicology, or skin exposure toxicity; allergies and skin disorders; and dermatopharmacology or the study of medications for skin disorders. Maibach has been on the editorial board of more than 30 scientific journals and is a member of 19 professional societies including the American Academy of Dermatology, San Francisco Dermatological Society and the Internal Commission on Occupation Health. At present he is a professor in the Department of Dermatology at UCSF.

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