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Lips and perioral region: The art of rejuvenation

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The lips and the perioral soft tissues play a key role in facial attractiveness. The correct soft-hard tissue balance is important for achieving and maintaining a pleasing aesthetic appearance and function. The perioral region is considered one of the most difficult areas to treat as it is the most dynamic. A safe and effective cosmetic practice relies on a thorough knowledge and detailed understanding of facial anatomy. When assessing a patient for perioral rejuvenation, it is essential that the practitioner understands the perioral anatomy so that high-risk areas may be identified and precautions are taken to prevent serious adverse events from occurring. Rejuvenation of the perioral complex can be very challenging because of the many factors that affect the appearance of this area. To create a more youthful, natural-looking form, the physician endeavors to reverse some of the changes that occur due to ageing. Environmental issues must also be addressed, such as smoking, diet, sun damage and poor dental health. Ageing of the perioral region seems to be amongst the main reasons people seek surgical or non-surgical aesthetic treatments. Understanding the components of facial ageing which will result in a better understanding of the patient's individual needs and therefore better-tailored treatment plans. When discussing ideal aesthetics and treatment planning for patients, it is important to recognize the differences in races, genders, cultures and aesthetic ideas.

Biography

Pamela Benito has completed her DDS from Madrid University in 2006 and Postgraduate studies from New York University College of Dentistry in 2008. She then moved to the UK for practicing cosmetic dentistry before progressing her career by training in the field of Facial Aesthetics. She got trained under leading facial aesthetic experts in all aspects of medical aesthetics at the Royal College of Surgeons. She also lectures, trains and has set standards for practicing doctors within the field. She has also published many papers in reputed journals.

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