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The lift without a stitch: A study of 550 non-surgical facelifts

Aim: To treat concerns related to volume loss, slackening and sagging of the skin and double chin through the use of non-surgical facial contouring modalities, focusing on overall global rejuvenation.

Patients and method: 550 cases both men and women, between the age groups of 30-75 who presented over a 4 year period from April 2014 to April 2018 with concerns related to ageing such as sagging skin, double chin, and prominence of nasolabial folds and marionette lines were included in the study. Facial assessment for each case was done using the rule of third and fifths. Treatment plans for each case was decided using modalities in combination or individually depending on age, degree of concern and budgets. The modalities used were mono-polar radiofrequency, injectable hyaluronic acid fillers and neurotoxin. Before and after images were recorded.

Result: The results were assessed by photographic documentation. The results were recorded immediately post treatment and assessed 3 months later as well. There was a significant improvement in skin laxity, volume loss, skin texture, fine lines and wrinkles. No significant downtime or side effects were recorded post any of the procedures.

Conclusion: Non-surgical modalities done in the right combinations have proven to achieve optimum results for treating ageing concerns and have been able to achieve a paradigm shift in ageing and preventative ageing.

Biography

Simal Soin is a respected name in the field of Aesthetics and Cosmetic Dermatology in India and has a large patient following from across the globe. With extensive training at London and Cambridge University for many years, Dr. Soin has been an expert in the field for over 15 years. She has a large team of very bright and experienced doctors and therapists who work with her. She is recognized as one of the key opinion leaders in Cosmetic Dermatology by clients, colleagues and media alike. She has made a tremendous difference to the way cosmetic dermatology and aesthetic medicine is practiced in India by aligning it with good medicine and thereby differentiating it from the field of cosmetology.

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