

# World Bioenergy Congress and Expo

June 13-14, 2016 Rome, Italy

## Sink or swim: Navigating the biofuels climate in an oil price recession

**Jordan Godwin**  
Platts, USA

With so much uncertainty plaguing global biofuels markets in 2015, producers, investors, traders and market participants of all backgrounds need answers on what direction the industry takes in 2016. How has the historic oil decline affected the biofuels outlook in the past six months, and what does it mean for the industry moving forward? Will policy setbacks in the US and UK continue to stunt biofuel industry growth in 2016? How can the markets thrive with explosively volatile feedstock agriculture prices dragging margins on for a rollercoaster ride? Will Asian and Middle Eastern markets continue to emerge as major consumers in 2016 and if so, how can Western holders capitalize? Platts offers answers to all of these questions with our vast and in-depth global biofuels market coverage. For nearly three years, I worked as a price reporter with an ear on the ground as US ethanol markets shifted all over the place, driven by wild corn prices and federal government policy swings. Now, my mission as a Biofuels Analyst is to provide insight into both the status quo in the global biofuels picture as well as the future of the markets, utilizing specific historical trends and dozens of producer margin models.

### Biography

Jordan Godwin is a Biofuels Analyst for Platts in Houston, Texas. He has covered biofuels pricing, trends and policies since 2012, originally serving as a price reporter on the US ethanol, biodiesel and RINs markets for two years before moving over to the Platts Analytics team. His main areas of focus include supply/demand forecasts, tracking global trade flows and other trends in the biofuels industries, with a key focus on North American, Asian and African markets. Prior to joining Platts, he served as a journalist for two years after receiving his Bachelor of Journalism for the University of Texas at Austin in 2010.

[jordan.godwin@platts.com](mailto:jordan.godwin@platts.com)

### Notes: