



PERSONAL INFORMATIONS



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| Name | Raquel Camprubí |
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| Phone number | +34 972 41 97 00 |
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| E-mail | raquel.camprubi@udg.edu |
| Nationality | Spanish |
| Date of birth | 15/12/1978 |

WORKING EXPERIENCE

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| <ul style="list-style-type: none">• Dates (from-to)• Name and address of employer• Type of business or sector• Occupation or position held<ul style="list-style-type: none">• Main activities and responsibilities | 2004 - nowadays University of Girona www.udg.edu Education Associate professor Lecturer in graduate and postgraduate courses Researcher Member of the PhD tourism Program Academic Committee |
| <ul style="list-style-type: none">• Dates (from-to)• Name and address of employer• Type of business or sector• Occupation or position held<ul style="list-style-type: none">• Main activities and responsibilities | 2004 (5 month) Idees i Assessorament Turístic Consultancy Project assistant Questionnaires design Data collection Reports writing |

EDUCATION AND TRAINING

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| Title of qualification awarded | Ph.D. in Business Management (2009) |
| Name and type of organization providing education and training | University of Girona Title of the dissertation: Induced tourism image formation: the role of relational networks Cum Laude mention and Extraordinary Doctorate Award in Business Administration and Management 2011. |
| Title of qualification awarded | Master en Direcció i Planificació del Turisme (2008) |
| Name and type of organization providing education and training | University of Girona |

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| Title of qualification awarded | Maître en Ingénierie et Commercialisation des Produits Touristiques et Hôteliars (2004) |
| Name and type of organization providing education and training | University of Toulouse - Le Mirail |
| Title of qualification awarded | Diplomat en Tourisme (2002) |
| Name and type of organization providing education and training | University of Girona |

PERSONAL SKILLS AND COMPETENCES

MOTHER TONGUE

Catalan and Spanish

OTHER LANGUAGES

READING SKILLS

English

Very good

WRITING SKILLS

Very good

VERBAL SKILLS

Very good

French

READING SKILLS

Very good

WRITING SKILLS

Very good

VERBAL SKILLS

Very good

SOCIAL SKILLS AND COMPETENCES

Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (for example culture and sports) etc.

Living for four months in Strasbourg, France with a research grant.

Living for three months and a half in Perpignan, France with a research grant.

Living for three months in Sheffield, UK with a research grant (postdoc).

ORGANIZATION SKILLS AND COMPETENCES

Coordination and administration of people, project and budgets; at work; in voluntary work (for example culture and sports) and at home, etc

Coordinator of the Tourism Degree at University of Girona (2011-2012).

Secretary of Research Institute in Tourism at University of Girona (2013-2019).

Coordinator of the Master in Tourism Development and Planning (2020-2021).

Member of the Quality Commission at the Faculty of Tourism at University of Girona (2013-current).

Coordinator and manager of several training courses.

Manager of several research projects for public and private sector.

Specialised on marketing and communication in tourism destinations, and development of qualitative and quantitative research methods.

TECHNICAL SKILLS AND COMPETENCES

With computers, specific kinds of equipment, machinery, etc.

Competences in scientific software: SPSS, UCINET 6.0, ATLAS.TI, N-VIVO.

ADDITIONAL INFORMATION

Dr. Raquel Camprubí was lecturer at University of Girona from 2004 to 2010 and has been Associate Professor at University of Girona, since then. She completed her PhD in 2009, focusing on tourism image formation and relational networks, and she was awarded with the PhD Extraordinary Award on Management and Business Administration 2011. She graduated in Tourism at University of Girona and Maîtrise en Ingénierie et commercialisation des produits touristiques from University of Toulouse - Le Mirail. Her research interests cover destination management, tourism image and branding, and consumer behaviour. She is member of the research group Organizational Networks and Innovation in Tourism (ONIT), and collaborates as visiting professor at several European universities such as Open University of Catalonia (UOC), University of Perpignan Via Domitia, and University of Montpellier.

Publications

Camprubí, R. & Garau-Vadell, J. (2021 in press). Residents risk perception of P2P vacation accommodation. *Journal of Place Management and Development*.

Donaire, J.A; Galí, N. & Camprubí, R. (2021). Empty Summer: International Tourist Behavior in Spain during COVID-19. *Sustainability*, 13(8), 4356.

Pallicer, F., & Camprubí, R. (2021 in press). La autopercepción del turista cultural. Pasos. Revista de Turismo y Patrimonio cultural, 19(4).

Perpiña, L., Prats, L., & Camprubí, R. (2021). Image and risk perceptions: an integrated approach. *Current Issues in Tourism*, 24(3), 367-384.

Camprubí, R. (2020). Cinematographic image of Barcelona and the tourist consumption of the city. *e-Review of Tourism Research (eRTR)*, 18(2): 191-214.

Galí, N., Camprubí, R. (2020). Guiding: a comprehensive literature review. *Scandinavian Journal of Hospitality and Tourism*, 20, 317-334.

Camprubi, R.; Planas, R. (2020 in press). Storytelling in tourism destination branding: The case of Girona. *Cuadernos de Turismo*, 46.

Schofield, P., Coromina, L., Camprubi, R., & Kim, S. (2020). An analysis of first-time and repeat-visitor destination images through the prism of the three-factor theory of consumer satisfaction. *Journal of Destination Marketing & Management*, 17: 1-12.

Camprubi, R., Planas, C. (2020). El storytelling en la marca de destinos turísticos: el caso de Girona. *Cuadernos de Turismo*, 46, 269-289.

Camprubí, R.; Coromina (2019). Residents versus visitors of light festivals in cities: The case of Barcelona. *Journal of Policy Research in Tourism, Leisure and Events*, 11(3): 455-468.

Perpiña, L.; Camprubí, R., & Prats, L. (2019). Destination image versus risk perception. *Journal of Hospitality & Tourism Research*, 43(1), 3-19.

Camprubí, R.; Coromina (2019). The lighting dimension of perceived tourist image: the case of Barcelona. *Current Issues in Tourism*. 22:19, 2342-2347.

Descamps, G., Camprubi, R. (2018). 35 años de carteles turísticos en Cataluña: Evolución de la imagen turística catalana del 1980 al 2015. *Boletín de la Asociación de Geógrafos Españoles*, 79, 2486, 1–25

- Perpiñá, L.; Prats, L., Camprubí, R. (2017). Investigating perceived risks in international travel. *Tourismos: An International Multidisciplinary Journal of Tourism*, 12(2): 101-128.
- Galí, N.; Camprubí, R.; Donaire, J.A. (2017). Analysing tourism slogans in top tourism destinations. *Journal of Destination Marketing & Management*, 6: 243-251.
- Camprubí, R.; Coromina, L. (2016). La influencia de las fuentes de información en la formación de la imagen turística. *Pasos. Revista de Turismo y Patrimonio cultural*, 14(4): 781-796.
- Prats, L.; Camprubí, R.; Coromina, L. (2016). Examining the role of familiarity, information sources, length of stay and satisfaction to the image perception model. *European Journal in Tourism Research*, 13: 5-22.
- Coromina, L.; Camprubí, R. (2016). Analysis of tourism information sources using a Mokken Scale perspective. *Tourism Management*, 56: 75-84.
- Camprubí, R.; Coromina, L. (2016). Content Analysis in Tourism Research. *Tourism Management Perspectives*, 18: 134-140.
- Camprubí, R.; Coromina, L. (2016). The role of information sources in image fragmentation. *Annals of Tourism Research*, 57: 242-245.
- Camprubí, R. (2015). Análisis de la gestión turística de los museos: El caso de Girona. *Gran Tour: Revista de Investigaciones Turísticas*, 11: 121-146.
- Camprubí, R. (2015). Capital cities tourism image: Is it fragmented?. *European Journal of Tourism, Hospitality & Recreation*, 6(1): 57-74.
- Camprubí, R., Galí, N., (2015). An exploratory analysis of websites as a tool for promoting the DOQ Priorat Wine Route, *Boletín de la Asociación de Geógrafos Españoles*, 68: 159-176.
- Camprubí, R., Prats, L. (2014). The perceived image of Barcelona by short break tourists. *European Scientific Journal*, 9 (special ed. 2): 941-949.
- Donaire, JA.; Camprubí, R.; Galí, N. (2014). Tourist clusters from Flickr travel photography. *Tourism Management Perspectives*, 11: 25-33.
- Camprubí, R.; Guia, J.; Comas, J. (2014). Analysing image fragmentation in promotional brochures: A case study of two urban destinations. *Journal of Hospitality and Tourism Research*, 38(2): 135-161.
- Camprubí, R.; Guia, J.; Comas, J. (2013). The New Role of Tourists in Destination Image Formation. *Current Issues in Tourism*, 16(2): 203-209.
- Camprubí, R. (2012). Tourism image fragmentation: the case of Perpignan. *Tourism and Hospitality Research*, 12(1): 43-49.
- Camprubí, R.; Guia, J.; Comas, J. (2009). Managing induced tourism image: Regional patterns of the life cycle. *TOURISM An International Interdisciplinary Journal*, 57(3): 241-258.
- Camprubí, R.; Guia, J.; Comas, J. (2009). La formación de la imagen turística inducida: Un modelo conceptual. *Pasos. Revista de Turismo y Patrimonio cultural*, 7(2): 255-270.
- Camprubí, R.; Guia, J.; Comas, J. (2008). Destination networks and induced

tourism image. *Tourism Review*, 63(2): 47-58.

Conferences

Participation in more than 30 international conferences since 2005. My last contributions are the following:

Camprubí, R.; Gonçalves, O. (2020). An exploratory analysis of wineries digital strategy via websites functionality: the case of two cross-border territories (Roussillon and Empordà). 2nd International Research Workshop in Wine tourism: Challenges and futures perspectives. 17-18 September, Strasbourg, France.

Grande, K.; Camprubí, R.; Botti, L. (2019). "Competitiveness measure by composites indicators within French Outdoor Hospitality Parks (OHP)". ATLAS. Annual Conference 2019 - Tourism Transformations, 17 – 20 de setembre, Girona, Spain.

Garau-Vadell, J.; Camprubí, R. (2019). "residents risk perception of P2P vacation rental". ATMC 2019 - Marketing for more sustainable and collaborative tourism, 4 – 7 September, Namur, Belgium.

Grande, K.; Camprubí, R.; Botti, L. (2019). "Performance globale des établissements HPA: l'apport du degré d'animativité". 6ème conférence de l'AFMAT, 23 – 24 May, Perpignan, France.

Camprubí, R.; Fons, S.; Gonçalves, O. & Soloanandrasana, B. (2019) L'image d'un événement œnotouristique: le cas de Nîmes Toquée. 6ème conférence de l'AFMAT, 23 et 24 May, Perpignan, France.

Camprubí, R.; Fons, S.; Gonçalves, O. & Soloanandrasana, B. (2018) Tourist Image of a Wine Event: The Case of Nîmes. ATLAS Annual Conference 2018 - Destination Dynamics, 26 – 29 September, Copenhagen, Denmark.

Gassiot, A.; Camprubí, R. (2017). The accessibility of Museum Websites: the case of Barcelona. II International Conference: Tourism Dynamics and Trends, 26-29 June, Seville, Spain.

Camprubí, R. (2017). Cinematographic faces of Barcelona and the consumption of the city. Architecture and Tourism. Fictions, simulacre, virtualities, 4-7 July, Paris, France.

Camprubí, R.; Coromina, L. (2017). Illumination events in cities: the case of Barcelona, Tourism and the night symposium, 14-15 July, London, UK.

Courses

Lecturer in several courses since 2005, most of them at the University of Girona (UdG). Some of the courses that are more related to my specialisation are the following:

- Tourism Image and Branding of Destinations, Master in Cultural Tourism.
- Qualitative Techniques, Master in Cultural Tourism.
- Research Methods in Tourism, Master in Sustainable Tourism and ICT.
- Tourismology, Master in Tourism Management and Planning.
- Communication Techniques in Tourism, Degree in Tourism (4th year).
- Strategic Management, Degree in Tourism (2nd year).

Projects

Supervisor of 2 PhD thesis, 2 running PhD projects and 26 Master thesis projects.

Participation in numerous funded projects. The most relevant are the following:

HikingEurope, Cosme Program (2016-2017).

ACCENTGASTRONOMY, Cosme Program (2015-2017).

MITOMED – Models of Integrated Tourism in the Mediterranean, Med Program (2014- 2016).

RES'PIR: A quality process for sustainable tourism in the trans-border Pyrenean space, Inter-reg Program (2010-2013)-.

Research stays

Centre: Centre for International Tourism Research (CITour) - Sheffield Hallam University, Sheffield (UK).

Date: 01/12/2009 al 28/02/2010 (3 mesos)

Type: Postdoc

Centre: Université de Perpignan Via Domitia (GEREM – Groupe d'Etudes et de Recherche en Economie et Management), Perpignan (France).

Date: 15/11/2007 al 29/02/2008 (3,5 mesos)

Type: Predoc

Centre: BETA – Bureau d'Economie Théorique et Appliqué (Université Louis Pasteur), Strasbourg, (France).

Date: 09/10/2006 al 09/02/2007 (4 mesos)

Type: Predoc