



PERSONAL INFORMATION



PATRICIA ALVES
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PROFESSIONAL EXPERIENCE

Sep.2020 –Mai.2021	Economics Teacher for the Government Dep. of Education and Science of Portugal / ISLA – Higher Institute of Management and Administration
May.2013-Jul.2020	Financial manager - Self-employed
May.2008- Apr.2013	Shareholder and member of the Management Board of Friopal – distribution of Unilever food solutions, SA.
Feb..2002-Feb.2008	Territory manager - Philip Morris International
Jan.2002-Feb.2002	Spanish Language Trainer - Goma-Camps (after office hours)
Jan.2001-Jan.2002	Human Resources Manager - Friopal SA
Jan.1998-Jan.2001	Administrative Assistant - Friopal SA

EDUCATION AND TRAINING

Sep.2018 - Jul.2020	Master’s degree in human resource management ISLA – (Higher Institute of Management and Administration) - Master's dissertation with unanimous evaluation: 18 points (in 20).
Sep.2000 - Nov.2000 Sep.1995 - Jul.2000	Pedagogical Competences Certificate by INOFOR Bachelor's degree in Human Resource Management (Pre-Bologna) ISLA – (Higher Institute of Management and Administration) - Weighted final average: 14 points (in 20)

**SCIENTIFIC
WORK/RESEARCH**

- Master's thesis: "Strategic Talent Management: The Impact of Employer Branding on the Affective Commitment of Employees".
- Speaker: VI EcUI & D'20 Scientific Meeting on 05. jun.2020.
- Publication in ULA ISLA event - VI Scientific Meeting Jun'2020
- Presentation: practical seminar on scientific research methods at ISLA 17. Jun.2020.
- Author: "Strategic Talent Management: The Impact of Employer Branding on the Affective Commitment of Employees", published in "Sustainability" (international scientific journal with peer-review).
- Keynote speaker: 3rd Edition of New Frontiers in Renewable Energy and Resources (Paris).
- Co-author of a paper published in the International Journal in Physical and Applied Sciences (Double-Blind Peer Reviewed Refereed Open Access International Journal).
- Author: "Employer branding as a value creation strategy for innovative and sustainable organisations". VII EcUI & D'21 Scientific meeting
- Author:" High impact EB strategies for intellectual capital in learning organisations". VII EcUI & D'21 Scientific meeting.

LANGUAGES

Native Languages

English and Portuguese

Other languages

French

German

Spanish

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	Written production
French	B1	B2	A1	A1	A1
3 year course in secondary school					
German	A1	A1	A1	A1	A1
2 year course in secondary school					
Spanish	C1	C1	C1	C1	C1
2 year course in secondary school					

Levels: A1 / 2: Basic user - B1 / 2 independent user - C1 / 2: advanced user
Common European Framework of Reference for Languages

SKILLS

Computer skills

- Proficient with Microsoft Office 365 and SIEBEL, FORT, TEAMS, ZOOM

Organization skills

- Good leadership skills acquired through professional experience as a Human Resources Manager.
- Good planning and goal orientation skills, as Territory Sales Manager.
- Excellent capacity for analytical thinking as a Financial Manager.

Technical/ Pedagogical skills

- Training course in Interactive whiteboard Prometheans
- Training course in online learning and teaching
- Pedagogical Competences Certificate by INOFOR

Communication skills

- Good teamwork skills developed as an administrative assistant.
- Good oral and written communication skills acquired through professional experience as a trainer and teacher.